

REQUEST FOR QUALIFICATIONS FOR

PUBLIC RELATIONS SERVICES (RFQ Number 14-PA-001)

STATEMENT OF QUALIFICATIONS DUE DATE APRIL 10, 2014

Connecticut Resources Recovery Authority 100 Constitution Plaza, 6th Floor Hartford, Connecticut 06103-1722

FEBRUARY 24, 2014

REQUEST FOR QUALIFICATIONS

For

PUBLIC RELATIONS SERVICES (RFQ Number 14-PA-001)

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FOR PUBLIC RELATIONS SERVICES

SECTION 1

NOTICE TO FIRMS - REQUEST FOR QUALIFICATIONS

CONNECTICUT RESOURCES RECOVERY AUTHORITY

NOTICE TO FIRMS REQUEST FOR QUALIFICATIONS

The Connecticut Resources Recovery Authority ("CRRA") is a quasi-public entity, a body politic and corporate, created pursuant to C.G.S. Chapter 446e, Section 22a-261, as a public instrumentality and political subdivision of the State of Connecticut (the "State"). CRRA has the responsibility for developing and implementing environmentally sound solutions and best practices for solid waste disposal and recycling on behalf of, and in the best interests of the municipalities and residents of the State of Connecticut.

CRRA is requesting qualifications from public relations firms interested in providing CRRA with certain public relations services for the period from July 1, 2014, through June 30, 2017. Qualified statements of qualifications ("SOQ") will be accepted by CRRA for the following categories of public relations services:

- Customer Relations, Outreach, Community Relations, And Public Events Management
- Message development and issues management;
- Digital Communications:
- Photography, graphic design, video production, and related services;
- Media strategy and training;
- Earned media; and
- Advertising and marketing services.

SOQ submitters may submit an SOQ for any one, all or a combination of the above listed categories of services. At its sole discretion, CRRA may choose one or more separate SOQ submitters to provide services for each of the categories.

Request For Qualifications ("RFQ") package documents may be obtained on the World Wide Web at http://www.crra.org under the "Business Opportunities" page beginning Monday, February 24, 2014. The documents will also be available Monday through Friday, from 8:30 a.m. to 4:30 p.m. at the offices of CRRA, 100 Constitution Plaza, 6th Floor, Hartford, Connecticut 06103-1722, beginning on the same date. Anyone intending to pick up the documents at CRRA's offices must contact Roger Guzowski (860-757-7703) at least 24 hours in advance. There is a charge of \$25.00 for anyone picking up the documents at CRRA's office. Payment should be made by check payable to "Connecticut Resources Recovery Authority."

CRRA encourages firms interested in this RFQ to submit a Notice Of Interest Form to CRRA. The Notice Of Interest Form is available on CRRA's web site along with the other RFQ documents. While not mandatory, CRRA will use the information provided on the Form to notify

prospective SOQ submitters about the availability of addenda and other information related to the RFQ.

Sealed SOQs must be received at the offices of CRRA, 100 Constitution Plaza, 6th Floor, Hartford, Connecticut 06103-1722 no later than 3:00 p.m., Thursday, April 10, 2014. CRRA reserves the right to reject SOQs received after the time and date set forth above. All SOQs shall remain open for one hundred twenty (120) days after the SOQ due date.

SOQs will be opened at CRRA's convenience on or after the SOQ due date. CRRA reserves the right to waive any informality or informalities in any Statement of Qualification or the Request for Qualifications process and to reject any or all of the Statements of Qualifications, or any part(s) thereof. Note that all information submitted in response to this RFQ is subject to Connecticut's Freedom of Information Act.

CRRA is an Equal Opportunity and Affirmative Action employer and does not discriminate in its hiring, employment, contracting, or business practices. CRRA is committed to complying with the Americans with Disability Act of 1990 (ADA) and does not discriminate on the basis of disability in admission to, access to, or operation of its programs, services, or activities.

All requests for interpretation or clarification regarding this RFQ must be submitted **in writing** to Roger Guzowski, by e-mail (<u>rguzowski@crra.org</u>), by fax (860-757-7742), or by correspondence (CRRA, 100 Constitution Plaza, 6th Floor, Hartford, Connecticut 06103) no later than 3:00 p.m., Thursday, March 27, 2014. Subject to the discretion of CRRA, CRRA may decide to provide written responses to potential SOQ submitters no later than Friday, April 4, 2014. Any entity considering submitting an SOQ is prohibited from having any ex-parte communications with any CRRA staff member or CRRA Board member except Mr. Guzowski.

REQUEST FOR QUALIFICATIONS FOR PUBLIC RELATIONS SERVICES

SECTION 2 INSTRUCTIONS TO SOQ SUBMITTERS

INSTRUCTIONS TO SOQ SUBMITTERS PUBLIC RELATIONS SERVICES

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1. Introduction

The Connecticut Resources Recovery Authority ("CRRA") is a quasi-public entity, a body politic and corporate, created pursuant to C.G.S. Chapter 446e, Section 22a-261, as a public instrumentality and political subdivision of the State of Connecticut (the "State"). CRRA has the responsibility for developing and implementing environmentally sound solutions and best practices for solid waste disposal and recycling on behalf of, and in the best interests of the municipalities and residents of the State of Connecticut.

From time to time, CRRA requires the services of public relations firms. CRRA is seeking Statements Of Qualifications ("SOQ") from public relations firms in order to identify firms that would be qualified to work for CRRA ("SOQ Submitters"). CRRA intends, but does

not guarantee, to enter into contracts with one of more SOQ Submitters. When CRRA has work that needs to be done, CRRA will select from among those successful SOQ Submitters one or more of them with which to enter into a Request For Services for the services.

2. RFQ Projected Timeline

The following is the projected timeline for the RFQ process:

ITEM	DATE		
RFQ Formally Announced	Monday, February 24, 2014		
Deadline for Written Questions	3:00 p.m., Thursday, March 27, 2014		
Response to Written Questions	No Later Than Thursday, April 4, 2014		
SOQs Due at CRRA	3:00 p.m., Thursday, April 10, 2014		
Interviews with Selected SOQ Submitters	To be conducted at CRRA's convenience. If CRRA elects to conduct interviews, such interviews are expected to be conducted between April 14, 2014 and April 25, 2014, as per the terms detailed in Section 17 of these Instructions To SOQ Submitters,		
Selection and Notice of Award Issued	Pending approval by the CRRA Board of Directors (expected to be presented to the Board for approval at the May Board Meeting).		
Effective Date of Agreement	July 1, 2014		

CRRA reserves the right at its sole and absolute discretion to extend any of the actual or proposed dates in the above Projected Timeline and further reserves the right to reject any and all Statements of Qualifications and republish this RFQ. CRRA also reserves the right at its sole and absolute discretion to terminate this RFQ process at any time prior to the execution of any Agreement.

3. Definitions

As used in this Instructions To SOQ Submitters and in other Contract Documents (as defined herein), the following terms shall have the meanings as set forth below:

(a) **Addenda**: Written or graphic documents issued prior to the SOQ due date that clarify, correct or change any or all of the Contract Documents.

(b) **Contract Documents**:

1. Public Relations Services Agreement (the "Agreement");

- 2. RFQ Package Documents (defined below);
- 3. Addenda;
- 4. The successful SOQ Submitter's SOQ (including all documentation attached to or accompanying such SOQ, all other documentation submitted in connection with such SOQ, and all post-submission documentation submitted prior to the issuance of the Notice Of Award);
- 5. Notice Of Award; and,
- 6. Any written amendments to the Agreement.
- (c) **Laws And Regulations**: Any and all applicable laws, rules, regulations, ordinances, codes, orders and permits of any and all federal, state and local governmental and quasi-governmental bodies, agencies, authorities and courts having jurisdiction.
- (d) **Notice Of Award**: Written notification from CRRA to the apparent successful SOQ Submitter(s) that states that CRRA has accepted such SOQ Submitter's SOQ and sets forth the remaining conditions that must be fulfilled by such SOQ Submitter before CRRA executes the Agreement.
- (e) **Project**: The provision by the successful SOQ Submitter(s) of public relations services in accordance with the Contact Documents.

(f) RFQ Package Documents

- 1. Notice To Firms Request For Qualifications;
- 2. Instructions To SOQ Submitters;
- 3. Notice Of Interest Form;
- 4. Statement Of Qualifications Forms;
 - 4.1. Statement Of Qualifications Form;
 - 4.2. Payment Rate Schedule Form;
 - 4.3. Business Information Form
 - 4.4. Background, Experience & References Form
 - 4.5. Questionnaire Concerning Affirmative Action, Small Business Contractors And Occupational Health And Safety;
 - 4.6. Affidavit Concerning Nondiscrimination;
 - 4.7. Background Questionnaire;
 - 4.8. Business Disclosure Form
- 5. SEEC Form 11, Notice To Executive Branch State Contractors And Prospective State Contractors Of Campaign And Solicitation Ban;
- 6. Notice Of Award;
- 7. Public Relations Services Agreement, including:
 - Exhibit A. Scope Of Services;
 - Exhibit B. Request For Services Standard Format;
 - Exhibit C. Compensation Schedule;
 - Exhibit D. CRRA Travel Policy And Expense Reporting;
 - Exhibit E. Monthly Bill Format;

Exhibit F. SEEC Form 11, Notice To Executive Branch State Contractors And Prospective State Contractors Of Campaign Contribution And Solicitation Ban;

Exhibit G. Affidavit Concerning Nondiscrimination;

Exhibit H. Affidavit Concerning Consulting Fees;

Exhibit I. Contractor's Certification Concerning Gifts; and

Exhibit J. CRRA President's Certification Concerning Gifts.

Terms that are not defined and used in this Instructions To SOQ Submitters shall have the same respective meanings assigned to such terms in the Agreement.

4. Communications With CRRA Staff And Board Members

Except for communications with Roger Guzowski, CRRA Contracts and Procurement Manager, or as otherwise authorized by this Instructions To SOQ Submitters, during the period while the RFQ process is active (i.e., from the date CRRA issues the RFQ until the date the successful SOQ Submitter(s) accepts the Notice Of Award), firms contemplating or preparing SOQs are prohibited from contacting CRRA staff or CRRA Board of Directors members in an ex parte manner to discuss the RFQ process. An SOQ Submitter's SOQ may be rejected if any of the foregoing ex parte communications take place.

5. Reserved Rights

In addition to the other rights in this Request For Qualifications, CRRA reserves, holds and may exercise at its sole discretion, the following rights and options:

- (a) To supplement, amend, or otherwise modify or cancel this RFQ with or without substitution of another RFQ;
- (b) To issue additional or subsequent RFQ;
- (c) To conduct investigations of the SOQ Submitters and their statements of qualifications;
- (d) To conduct interviews, at CRRA's sole discretion, with one or more SOQ Submitters.
- (e) To clarify the information provided pursuant to this RFQ;
- (f) To request additional evidence or documentation to support the information included in any SOQ;
- (g) To enter into contract discussion with one or more entities having submitted a SOQ; and
- (h) To reject any and all SOQ, or parts thereof, and/or to waive any informality or informalities in any of the SOQ or the SOQ process for the RFQ, if such rejection or waiver is deemed in the best interests of CRRA.
- (i) To terminate this RFQ process at any time prior to the execution of any

Agreement.

6. Scope Of Services

The Services to be performed under the Agreement are more particularly described in **Exhibit A** of the Agreement (the "Services")(**Section 7 of the RFQ Package Documents**). Specific instructions about how the Services are to be performed are included in the Agreement.

The Services are in 7 Categories as follows:

- (a) Customer Relations, Outreach, Community Relations, and Public Events Management
- (b) Message development and issues management;
- (c) Digital Communications
- (d) Photography, graphic design, video production and related services;
- (e) Media strategy and training;
- (f) Earned media; and
- (g) Advertising and marketing.

SOQ Submitters may submit an SOQ for any one, all or a combination of the above listed categories of services. At its sole discretion, CRRA may choose one or more separate SOQ Submitters to provide services for each of the categories.

CRRA will assume that an SOQ Submitter is willing to perform only the Categories of Services that are selected by the SOQ Submitter on the Statement Of Qualifications Form in the SOQ Submitter's SOQ.

Requests For Services for specific work to be performed during the term of the Agreement will be solicited, at CRRA's discretion, from the SOQ Submitters with which CRRA has entered into an Agreement pursuant to this RFQ.

The term of the Agreement shall be from July 1, 2014 to June 30, 2017.

7. Availability Of RFQ Package Documents

Complete sets of the RFQ Package Documents may be obtained on the World Wide Web beginning Monday, February 24, 2014:

http://www.crra.org under the "Business Opportunities" page; select the "RFQ: Public Relations Services" link.

The RFQ Package Documents are in PDF format. Many of the forms included in the documents are also available for downloading in Microsoft Word format on CRRA's web site. Prospective SOQ Submitters can complete the forms by entering the answers using their computer's keyboard and mouse. The forms can then be printed and submitted with the SOQ. CRRA encourages SOQ Submitters to make use of the downloadable Word forms.

The RFQ Package Documents are also available Monday through Friday, from 8:30 a.m. to 4:30 p.m. at CRRA's offices, 100 Constitution Plaza, 6th Floor, Hartford, Connecticut 06103-1722, beginning on the same date. Anyone intending to pick up the documents at CRRA's offices must contact Roger Guzowski [(860) 757-7703] at least 24 hours in advance. There is a charge of \$25.00 for anyone picking up the documents at CRRA's office. Payment should be made by check payable to "Connecticut Resources Recovery Authority."

8. Notice Of Interest

CRRA encourages firms considering submitting an SOQ to submit a Notice Of Interest Form (Section 3 of the RFQ Package Documents) to CRRA as early as they can. The Notice Of Interest Form is available on CRRA's web site along with the other RFQ Package Documents. While the submittal of a Notice Of Interest Form is not mandatory, CRRA will use the information provided on the Form to notify prospective SOQ Submitters about the availability of addenda, including CRRA's responses to written questions, and other information related to the RFQ.

9. Addenda And Interpretations

CRRA may issue Addenda to the RFQ Package Documents that shall, upon issuance, become part of the RFQ Package Documents and binding upon all potential or actual SOQ Submitters. Such Addenda may be issued in response to requests for interpretation or clarification received from potential SOQ Submitters. CRRA reserves the right not to respond to any or all inquiries.

Any request for interpretation or clarification of any documents included in the RFQ Package Documents must be submitted **in writing** to Roger Guzowski using one of the following methods:

- (a) By e-mail to <u>rguzowski@crra.org</u>;
- (b) By fax to 860-757-7742; or
- (c) By correspondence to CRRA, 100 Constitution Plaza, 6th Floor, Hartford, Connecticut 06103-1722.

To be given consideration, any such written request must be received by CRRA by 3:00 p.m., Thursday March 27, 2014.

Addenda, if any, issued prior to the due date for Notice Of Interest Forms will be posted on CRRA's web site (http://www.crra.org) on the "Business Opportunities" page under the "RFQ: Public Relations Services" heading.

Addenda, if any, issued after the due date for Notice Of Interest Forms will be mailed and/or e-mailed to all persons who submitted a Notice Of Interest Form (see Section 8 of this Instructions to SOQ Submitters, above) or who picked up or requested from CRRA a printed copy of the RFQ Package Documents. Such addenda will also be posted on CRRA's web site (http://www.crra.org) on the "Business Opportunities" page under the "RFQ: Public Relations Services" heading. Such addenda will be mailed/e-mailed and posted on the web site no later than Friday April 4, 2014.

Failure of any SOQ Submitter to receive any such Addenda shall not relieve such SOQ Submitter from any conditions stipulated in such Addenda. Only questions answered or issues addressed by formal written Addenda will be binding. All oral and other responses, statements, interpretations or clarifications shall be without legal effect and shall not be binding upon CRRA.

10. SOQ Submission Procedures

Sealed SOQs must be submitted no later than 3:00 p.m., Eastern Time, Thursday, April 10, 2014 at the offices of CRRA, 100 Constitution Plaza, 6th Floor, Hartford, Connecticut 06103-1722, Attn: Roger Guzowski. CRRA reserves the right to reject SOQs received after the time and date set forth above.

Each SOQ Submitter must submit one (1) original and two (2) copies of its SOQ. The original of the SOQ shall be stamped or otherwise marked as such.

While CRRA has no preference as to how the copies of the SOQ are bound, the original of the SOQ should be loose leaf and bound with a binder clip. In addition, tabs (numbered or lettered) should be used to delineate sections of the SOQ.

Each SOQ (the original and twocopies) shall be enclosed in a sealed envelope that shall be clearly marked with the name of the SOQ Submitter and the phrase "Statement Of Qualifications For Public Relations Services"

11. Period SOQs Shall Remain Open

SOQs shall remain open and subject to acceptance for one hundred twenty (120) days after the SOQ due date.

12. Joint SOQs

No joint SOQs shall be accepted.

13. Form Of The Agreement

The form of the Agreement that CRRA intends to sign with successful SOQ Submitter is enclosed as Section 7 of the RFQ Package Documents.

While it intends to enter into an agreement with one or more selected SOQ Submitter(s), CRRA makes no guarantees that any SOQ will result in an Agreement. Further, CRRA reserves the right to reject any or all SOQ submissions and to award any Agreements in a manner deemed to be in its best interests.

The terms and conditions of the Agreement (Section 7 of the RFQ Package Documents), as attached, are substantially non-negotiable. Any potential SOQ Submitter that will be unable to execute the Agreement, as attached, should not submit a Statement Of Qualifications. However, CRRA reserves the right to negotiate, modify, and/or waive at its sole and absolute discretion any of the required insurances specified in Article 6 of the Agreement (e.g. waiving the requirement to provide evidence of Automobile Liability for owned autos if a firm does not own any autos). Firms requesting a waiver or modification of any of the required insurances specified in Article 6 should submit a Business Exception Form (Section 4.9 of the RFQ Package Documents) with their Statement Of Qualifications.

14. Modification/Withdrawal Of An SOQ

SOQs may be modified or withdrawn by an appropriate document duly executed (in the manner that an SOQ must be executed) and delivered to CRRA's office, 100 Constitution Plaza, 6th Floor, Hartford, Connecticut 06103-1722, Attn: Roger Guzowski, at any time prior to the SOQ due date.

15. SOQ Contents

SOQs shall be submitted on forms provided by CRRA as part of this RFQ Package Documents. All of the forms must be completed with the appropriate information required and all blanks on such forms filled in.

An SOQ must consist of the following and be in the following order:

- (a) Title page of the SOQ (not the title page of the RFQ), including the title of the project, the name of the SOQ Submitter and the date the SOQ is submitted;
- (b) Cover letter, signed by a person authorized to commit the SOQ Submitter to the contractual arrangements with CRRA, which includes the following:
 - (1) The name of the SOQ Submitter;
 - (2) A clear statement indicating that the attached Statement Of Qualifications constitutes a firm and binding offer by the SOQ Submitter to CRRA considering the terms and conditions outlined in the RFQ; and

- (3) The SOQ Submitter's promise, if any, to set aside a portion of the contract for legitimate minority business enterprises (see Section 16.2(c) of this Instructions To SOQ Submitters);
- (c) Table of Contents of the SOQ (not the Table of Contents of the RFQ);
- (d) The completed Statement Of Qualifications Form (Section 4.1 of the RFQ Package Documents), with:
 - (1) The Category(ies) of Services for which the SOQ Submitter wishes to be considered checked (Section 1 on page 1)
 - (2) Addenda, if any, listed in the appropriate place (Page 3);
 - (3) The name and address of the contact for Notices listed in the appropriate place (Page 7); and
 - (4) The completed "Agreed To" section (Page 7);
- (e) The completed Payment Rate Schedule Form (Section 4.2 of the RFQ Package Documents);
- (f) The completed Business Information Form (Section 4.3 of the RFQ Package Documents);
- (g) A completed Background, Experience, And References Form (Section 4.4 of the RFQ Package Documents) for each Category of Services for which the SOQ Submitter wishes to be considered;
- (h) The completed Questionnaire Concerning Affirmative Action, Small Business Contractors And Occupational Health And Safety form (Section 4.5 of the RFQ Package Documents), with the SOQ Submitter's most recent EEO-1 data attached if the SOQ Submitter wishes such data to be considered in the evaluation of its SOQ;
- (i) The completed Affidavit Concerning Nondiscrimination (Section 4.6 of the RFQ Package Documents) (subscribed and sworn before a Notary Public or Commissioner of the Superior Court);
- (j) The completed Background Questionnaire (Section 4.7 of the RFQ Package Documents) (subscribed and sworn before a Notary Public or Commissioner of the Superior Court);
- (k) The completed Business Disclosure Form (Section 4.8 of the RFQ Package Documents);
- (l) A copy of the SOQ Submitter's up-to-date certificate(s) of insurance showing SOQ submitter's current limits of coverage for all coverages required by Section 6 of the Agreement (Section 7 of the RFQ Package Documents), including a completed Exemption Form (Section 4.9 of the RFQ Package Documents if there is any portion of the required insurance for which the SOQ Submitter is

requesting an exception. [Please be advised that this is the area in which SOQ Submitters seem to have the most difficulty. CRRA requires that prior to the execution of an agreement, except as provided for in Section 13 herein, the certificate(s) submitted show evidence of exactly the insurance requirements specified in the Agreement]; and

(m) As Appendix A to the SOQ, a brief resume (i.e., no more than two pages) of each individual listed in the Personnel Background And Experience Form(s). Only one resume should be submitted for an individual regardless of how many Categories of Services for which the individual is listed.

SOQ Submitters should not include in their SOQs any other portions of the RFQ Documents (e.g., this Instructions To SOQ Submitters or the Agreement).

An SOQ Submitter may include additional information as an addendum/appendix to its SOQ if the SOQ Submitter thinks that it will assist CRRA in evaluating the SOQ Submitter's SOQ. An SOQ Submitter should not include information that is not directly related to the subject matter of this solicitation.

16. SOQ Opening

All SOQs will be opened at CRRA's convenience on or after the SOQ due date.

17. Additional Information And Interviews

CRRA reserves the right to request additional information from SOQ Submitters, to interview certain SOQ Submitters, and to request certain SOQ Submitters to make oral presentations or further explanations of their SOQ. If CRRA elects to conduct interviews/oral presentations, initial interviews/oral presentations are expected to be conducted between April 14, 2014 and April 25, 2014. However, CRRA reserves the right at its sole discretion to conduct interviews at any time during the period detailed in Section 11 of these Instructions to SOQ Submitters. Selected SOQ submitters may also be asked to make presentations and/or answer questions at one or more meetings of subcommittees of CRRA's Board of Directors.

18. SOQ Evaluation

The award of the Agreement for the Services will be made, if at all, to the SOQ Submitter(s) whose evaluation by CRRA results in CRRA determining that such award to such SOQ Submitter(s) is in the best interests of CRRA. However, the selection of an SOQ Submitter(s) and the award of such contract(s), while anticipated, are not guaranteed.

CRRA is an Equal Opportunity and Affirmative Action employer and does not discriminate in its hiring, employment, contracting, or business practices. CRRA is committed to complying with the Americans with Disability Act of 1990 (ADA) and does not discriminate to the complex of the complex o

nate on the basis of disability in admission to, access to, or operation of its programs, services, or activities.

18.1 Evaluation Criteria

CRRA will base its evaluation of SOQs on the following criteria:

- (a) Qualifications;
- (b) Demonstrated skill, ability and integrity to perform the Services required by the Contract Documents;
- (c) Payment rates;
- (d) Reputation; and
- (e) Any other factor or criterion that CRRA, in its sole discretion, deems or may deem relevant or pertinent for such evaluation.

18.2 Additional Evaluation Criteria

CRRA will also base its evaluation of the SOQs on the following criteria:

- (a) In each category(s) of Services sought, experience of the SOQ Submitter in providing public relations services for clients, including governmental entities and resource recovery entities;
- (b) In each category(s) of Services sought, qualifications of personnel including the experience and availability of the day-to-day professional(s) and the breadth and depth of other partners, associates and other professionals available to provide services to CRRA;
- (c) Team organization and approach including the ability of the SOQ Submitter to adequately staff and complete time-sensitive projects and to interact effectively with CRRA, and other professionals involved in CRRA's projects;
- (d) Connecticut presence as evidenced by the number of offices the SOQ Submitter maintains in Connecticut and the number of Connecticut residents employed in those offices; and
- (e) Corporate Citizenship policies, including the charitable contribution of money and time; local procurement of goods and services; development of participation in internship programs or scholarships; and policies with regard to the use of women-owned, minority-owned and small business enterprises.

18.3 Affirmative Action Evaluation Criteria

SOQs will also be rated on the SOQ Submitter's demonstrated commitment to affirmative action. Sections 46a-68-1 to 46a-68-17 of the *Regulations of Connecticut State Agencies* require CRRA to consider the following factors when awarding a contract that is subject to contract compliance requirements:

- (a) The SOQ Submitter's success in implementing an affirmative action plan (see Question 4 of the Questionnaire Concerning Affirmative Action, Small Business Contractors And Occupational Health And Safety (Section 4.5 of the RFQ Package Documents));
- (b) The SOQ Submitter's success in developing an apprenticeship program complying with Sections 46a-68-1 to 46a-68-17 of the *Regulations of Connecticut State Agencies*, inclusive (see Question 5 of the Questionnaire Concerning Affirmative Action, Small Business Contractors And Occupational Health And Safety (Section 4.5 of the RFQ Package Documents));
- (c) The SOQ Submitter's promise to develop and implement a successful affirmative action plan (see Question 4B of the Questionnaire Concerning Affirmative Action, Small Business Contractors And Occupational Health And Safety (Section 4.5 of RFQ Package Documents));
- (d) The SOQ Submitter's submission of EEO-1 data indicating that the composition of its work force is at or near parity when compared to the racial and sexual composition of the work force in the relevant labor market area (See Section 15(h) of this Instructions To SOQ Submitters); and
- (e) The SOQ Submitter's promise to set aside a portion of the contract for legitimate minority business enterprises (see Section 15(b)(4) of this Instructions To SOQ Submitters).

19. Contract Award

If CRRA decides to award a contract(s) for the Services, CRRA will issue to the successful SOQ Submitter(s) a Notice Of Award within one hundred twenty (120) days after the SOQ due date.

CRRA reserves the right to correct inaccurate awards resulting from CRRA's clerical errors. This may include, in extreme circumstances, revoking a Notice Of Award already made to an SOQ Submitter and subsequently awarding the Notice of Award to another SOQ Submitter. Such action by CRRA shall not constitute a breach of this RFQ by CRRA since the Notice Of Award to the initial SOQ Submitter is deemed to be void ab initio and of no effect as if no Agreement ever existed between CRRA and the initial SOQ Submitter.

20. Requests For Services

Following the execution of the Agreement and the satisfaction of all other conditions by the successful SOQ Submitter(s), if CRRA identifies any specific Services related to a category of public relations services as specified in **Exhibit A** of the Agreement for which the SOQ Submitter has been selected that are required during the term of the Agreement, CRRA may issue a Request(s) For Services (a "Request") to the successful SOQ Submitter(s) for such specific Services. In such a case, the successful SOQ Submitter may be required on an as-needed basis to provide a detailed scope of services and estimates of the costs and time to perform such services as to specific projects occurring during the term of the Agreement and may be required to provide an updated certificate of insurance which shows higher levels of insurance as specified in Section 2.6 of the Agreement (Section 7 of the RFQ package documents) . If CRRA chooses to have such successful SOQ Submitter(s) perform such services, such successful SOQ Submitter(s) will, at CRRA's sole and absolute discretion, execute a Request in the form outlined in **Exhibit B** to the Agreement.

21. Contractor's Certification Concerning Gifts

Pursuant to *Connecticut General Statutes* Section 4-252, the apparently successful SOQ Submitter(s) must submit a document certifying that it has not given any gifts to certain individuals between the date CRRA started planning the RFQ and the date the Agreement is executed. If the apparently successful SOQ Submitter(s) does not execute the Certification, such SOQ Submitter will be disqualified for the Agreement. The dates between which the SOQ Submitter may not give gifts and the identities of those to whom it may not give gifts are specified in the attachment to the Notice Of Award included in this RFQ (see Attachment A to Section 15 of the RFQ Package Documents).

22. Affidavit Concerning Consulting Fees

Pursuant to *Connecticut General Statutes* Section 4a-81, the apparently successful SOQ Submitter(s) must submit an affidavit stating that, except as specified in the affidavit, it has not entered into any contract with a consultant in connection with the RFQ whereby any duties of the consultant pursuant to the contract require the consultant to pursue communications concerning the business of CRRA, whether or not direct contract with CRRA was expected or made. The affidavit is attached to the Notice Of Award included in the RFQ Package Documents (see Attachment B to Section 15 of the RFQ Package Documents).

23. SOQ Submitter's Qualifications

CRRA may make any investigation deemed necessary to determine the ability of any SOQ Submitter to perform the Services required. Each SOQ Submitter shall furnish CRRA with all such information as may be required for this purpose.

24. SOQ Preparation And Other Costs

Each SOQ Submitter shall be solely responsible for all costs and expenses associated with the preparation and/or submission of its SOQ or incurred in connection with any interviews and negotiations with CRRA, and CRRA shall have no responsibility or liability whatsoever for any such costs and expenses.

FOR PUBLIC RELATIONS SERVICES

SECTION 3 NOTICE OF INTEREST FORM



NOTICE OF INTEREST FORM

Individuals and firms that have an interest in the Connecticut Resources Recovery Authority ("CRRA") solicitation listed below are encouraged to submit this Notice Of Interest Form to CRRA as early as they can. Forms should be submitted no later than the date specified below. Request For Bids/Proposals/ Qualifications documents and other information released by CRRA related to the solicitation will be directly provided to those firms that have submitted this Form to CRRA.

Solicitation:	PUBLIC RELATIONS SERVICES	
RFB/P/Q Number:	14-PA-001	

Provide the following information about the individual/firm and the contact person for the firm.

Name of Individual/Firm:	
Name of Contact Person:	
Title of Contact Person:	
Mailing Address 1:	
Mailing Address 2:	
City, State, Zip Code	
Telephone Number:	
Fax Number:	
E-Mail Address:	

Submit this form to the CRRA contact listed below via e-mail, fax or correspondence as listed below.

CRRA Contact:	Roger Guzowski
E-Mail Address:	rguzowski@crra.org
Fax Number:	(860) 757-7742
Correspondence Address:	Connecticut Resources Recovery Authority 100 Constitution Plaza, 6 th Floor Hartford, CT 06103

FOR PUBLIC RELATIONS SERVICES

SECTION 4

MANDATORY STATEMENT OF QUALIFICATIONS FORMS

Includes:

Form	1.	Statement	Ωf	Qualifications	Form
		Otatomont	O.	Qualifications	1 0111

- Form 2: Payment Rate Schedule Form
- Form 3: Business Information Form
- Form 4: Background, Experience, And References Form
- Form 5: Questionnaire Concerning Affirmative Action
- Form 6: Affidavit Concerning Non-Discrimination
- Form 7: Background Questionnaire
- Form 8: Business Disclosure Form



STATEMENT OF QUALIFICATIONS FORM

RFQ NUMBER: 14-PA-001

CONTRACT FOR: Public Relations Services

STATEMENT OF Connecticut Resources Recovery Authority

QUALIFICATIONS100 Constitution Plaza, 6th Floor **SUBMITTED TO**: Hartford, Connecticut 06103-1722

1. CATEGORY(IES) OF SERVICES FOR WHICH STATEMENT OF QUALIFICATIONS SUBMITTED

In the table below, place a check mark in the box for each Category Of Services for which the public relations firm submitting this Statement Of Qualifications ("SOQ") wishes to be considered. (The Scope Of Services for each Category is described in **Exhibit A** of the Agreement and should be consulted before checking the box for any Category Of Services.)

Customer Relations, Outreach, Community Relations, And Public Events Management Services
Message Development And Issues Management Services
Digital Communications Services
Photography, Graphic Design, Video Production And Related Services
Media Strategy And Training Services
Earned Media Services
Advertising And Marketing Services

2. **DEFINITIONS**

Unless otherwise defined herein, all terms that are not defined and used in this Statement Of Qualifications Form shall have the same respective meanings assigned to such terms in the Contract Documents.

3. TERMS AND CONDITIONS

The undersigned (the "SOQ Submitter") accepts and agrees to all terms and conditions of the Request For Qualifications ("RFQ"), Instructions To SOQ Submitters, the Agreement and any Addenda to any such documents. This SOQ shall remain open and subject to acceptance for one hundred twenty (120) days after the SOQ due date.

If CRRA issues a Notice Of Award to the SOQ Submitter, the SOQ Submitter shall within ten (10) days after the date thereof:

- (a) Execute and deliver to CRRA the two attached counterparts of the non-negotiable Agreement;
- (b) Execute and deliver to CRRA the Contractor's Certification Concerning Gifts;
- (c) Execute and deliver to CRRA the Affidavit Concerning Consulting Fees;
- (d) Deliver to CRRA the requisite certificates of insurance, as such may have been modified, or waived by CRRA in accordance with Section 13 of the Instructions To SOQ Submitters (Section 2 of the RFQ Package Documents);
- (e) Execute and deliver to CRRA all other Contract Documents attached to the Notice Of Award along with any other documents required by the Contract Documents; and
- (f) Satisfy all other conditions of the Notice Of Award.

4. SOQ SUBMITTER'S OBLIGATIONS

The SOQ Submitter proposes and agrees, if this SOQ is accepted by CRRA and CRRA issues a Notice Of Award to the SOQ Submitter, to the following:

- (a) To perform, furnish and complete all the Services as specified or indicated in the Contract Documents and Agreement for the applicable rates and/or costs set forth in this SOQ and in accordance with the terms and conditions of the Contract Documents and Agreement;
- (b) At the request of CRRA and if the successful SOQ Submitter qualifies, to apply with the State of Connecticut Department of Administrative Services, and do all that is necessary to make itself qualify, as a Small Contractor and/or Minority/ Women/Disabled Person Business Enterprise in accordance with Section 4a-60g of the *Connecticut General Statutes*.

5. SOQ SUBMITTER'S REPRESENTATIONS CONCERNING NON-NEGOTIABILITY OF THE AGREEMENT

In submitting this SOQ, the SOQ Submitter acknowledges and agrees that the terms and conditions of the Agreement (including all Exhibits thereto), as included in the RFQ, are non-negotiable, and the SOQ Submitter is willing to and shall, if CRRA accepts its SOQ for the Services and issues a Notice Of Award to the SOQ Submitter, execute such Agreement. However, CRRA reserves the right to negotiate with the SOQ Submitter over the SOQ Submitter's rates for the Services submitted on its Payment Rate Schedule Form. Further, CRRA reserves the right to negotiate, modify, and/or waive at its sole and absolute discretion any of the required insurances specified in Article 6 of the Agreement (e.g. waiving the requirement to provide evidence of Automobile Liability for owned autos if a firm does not own any autos).

6. SOQ SUBMITTER'S REPRESENTATIONS CONCERNING EXAMINATION OF CONTRACT DOCUMENTS

In submitting this SOQ, the SOQ Submitter represents that:

(a) The SOQ Submitter has thoroughly examined and carefully studied the RFQ package documents and the following Addenda, receipt of which is hereby acknowledged (list Addenda by Addendum number and date):

Addendum Number	Date Issued		

- (b) Without exception, the SOQ is premised upon performing, furnishing and completing the Services required by the Contract Documents and applying the specific means, methods, techniques, sequences or procedures (if any) that may be shown, indicated or expressly required by the Contract Documents;
- (c) The SOQ Submitter is fully informed and is satisfied as to all Laws And Regulations that may affect cost, progress, performance, furnishing and/or completion of the Services;
- (d) The SOQ Submitter has studied and carefully correlated the SOQ Submitter's knowledge and observations with the Contract Documents and such other related data;

- (e) The SOQ Submitter has given CRRA written notice of all conflicts, errors, ambiguities and discrepancies that the SOQ Submitter has discovered in the Contract Documents and the written resolutions thereof by CRRA are acceptable to the SOQ Submitter;
- (f) If the SOQ Submitter has failed to promptly notify CRRA of all conflicts, errors, ambiguities and discrepancies that the SOQ Submitter has discovered in the Contract Documents, such failure shall be deemed by both the SOQ Submitter and CRRA to be a waiver to assert these issues and claims in the future;
- (g) The SOQ Submitter is aware of the general nature of work to be performed by CRRA and others that relates to the Services for which this SOQ is submitted; and
- (h) The Contract Documents are generally sufficient to indicate and convey understanding by the SOQ Submitter of all terms and conditions for performing, furnishing and completing the Services for which this SOQ is submitted.

7. SOQ SUBMITTER'S REPRESENTATIONS CONCERNING INFORMATION MADE AVAILABLE

In submitting this SOQ, the SOQ Submitter acknowledges and agrees that the SOQ Submitter shall not use any information made available to it or obtained in any examination made by it in connection with this RFQ in any manner as a basis or grounds for a claim or demand of any nature against CRRA arising from or by reason of any variance which may exist between information offered or so obtained and the actual materials, conditions, or structures encountered during performance of any of the Services.

8. SOQ SUBMITTER'S REPRESENTATIONS CONCERNING STATE OF CONNECTICUT TAXES

In submitting this SOQ, the SOQ Submitter acknowledges and agrees that CRRA is exempt from all State of Connecticut taxes and assessments, including sales and use taxes. Accordingly, the SOQ Submitter shall not charge CRRA any State of Connecticut taxes or assessments at any time in connection with the SOQ Submitter's performance of this Agreement, nor shall the SOQ Submitter include any State of Connecticut taxes or assessments in any rates, costs, prices or other charges to CRRA hereunder. The SOQ Submitter represents and warrants that no State of Connecticut taxes or assessments were included in any rates, costs, prices or other charges presented to CRRA in any SOQ or other submittal to CRRA in connection with this RFQ.

9. SOQ SUBMITTER'S REPRESENTATIONS CONCERNING DISCLOSURE OF INFORMATION

In submitting this SOQ, the SOQ Submitter:

(a) Recognizes and agrees that CRRA is subject to the Freedom of Information provisions of the *Connecticut General Statutes* and, as such, any information

- contained in or submitted with or in connection with the SOQ Submitter's SOQ is subject to disclosure if required by law or otherwise; and
- (b) Expressly waives any claim(s) that the SOQ Submitter or any of its successors and/or assigns has or may have against CRRA or any of its directors, officers, employees or authorized agents as a result of any such disclosure.

10. SOQ SUBMITTER'S REPRESENTATIONS CONCERNING NON-COLLUSION

By submission of this SOQ, the SOQ Submitter, together with any affiliates or related persons, the guarantor, if any, and any joint ventures, hereby represents that, under risk of termination of the Agreement, if awarded, to the best of its knowledge and belief:

- (a) The prices in the SOQ have been arrived at as the result of an independent business judgment without collusion, consultation, communication, agreement or otherwise for the purpose of restricting competition, as to any matter relating to such prices and any other person or company;
- (b) Unless otherwise required by law, the prices that have been quoted in this SOQ have not, directly or indirectly, been knowingly disclosed by the SOQ Submitter prior to "opening" to any other person or company;
- (c) No attempt has been made or will be made by the SOQ Submitter to induce any other person, partnership or corporation to submit, or not to submit, an SOQ for the purpose of restricting competition;
- (d) The SOQ Submitter has not directly or indirectly induced or solicited any other firm to submit a false or sham SOQ; and
- (e) The SOQ Submitter has not sought by collusion to obtain for itself any advantage for the Services over any other firm for the Services or over CRRA.

11. SOQ SUBMITTER'S REPRESENTATIONS CONCERNING RFQ FORMS

By submission of this SOQ, the SOQ Submitter, together with any affiliates or related business entities or persons, the guarantor, if any, and any joint ventures, hereby represents that, under risk of termination of the Agreement, if awarded, all of the forms included in the RFQ Package Documents that are submitted to CRRA as part of its SOQ are identical in form and content to the preprinted forms in the RFQ Package Documents except that information requested by the forms has been inserted in the spaces on the forms provided for the insertion of such requested information.

12. SOQ SUBMITTER'S WAIVER OF DAMAGES

The SOQ Submitter and all its affiliates and subsidiaries understand that by submitting an SOQ, the SOQ Submitter is acting at its and their own risk and the SOQ Submitter does for itself and all its affiliates, subsidiaries, successors and assigns hereby waive any rights any

of them may have to receive any damages for any liability, claim, loss or injury resulting from:

- (a) Any action or inaction on the part of CRRA or any of its directors, officers, employees or authorized agents concerning the evaluation, selection, non-selection and/or rejection of any or all SOQs by CRRA or any of its directors, officers, employees or authorized agents;
- (b) Any agreement entered into for the Services (or any part thereof) described in the Contract Documents; and/or
- (c) Any award or non-award of a contract for the Services (or any part thereof) pursuant to the Contract Documents.

13. SOQ SUBMITTER'S REPRESENTATION REGARDING THE CONNECTICUT CAMPAIGN CONTRIBUTION AND SOLICITATION BAN

With regard to a State contract as defined in P.A. 07-1 having a value in a calendar year of \$50,000 or more or a combination or series of such agreement or contracts having a value of \$100,000 or more, the authorized signatory to this submission in response to CRRA's solicitation expressly acknowledges receipt of the State Elections Enforcement Commission's notice advising prospective state contractors of state campaign contribution and solicitation prohibitions, and will inform its principals of the contents of the notice. See Section 5 [SEEC Form 11] of the RFP Package Documents.

14. ATTACHMENTS

The following documents are attached hereto and made a part of this SOQ:

- (a) The completed Payment Rate Schedule Form;
- (b) The completed Business Information Form;
- (c) A completed Background, Experience And References Form for each Category of Services for which the SOQ Submitter wishes to be considered;
- (d) The completed Questionnaire Concerning Affirmative Action, Small Business Contractors And Occupational Health And Safety;
- (e) The Affidavit Concerning Nondiscrimination that has been completely filled out by the SOQ Submitter and signed before a Notary Public or Commissioner of the Superior Court;
- (f) The Background Questionnaire that has been completely filled out by the SOQ Submitter and signed before a Notary Public or Commissioner of the Superior Court;
- (g) The completed Business Disclosure Form;

- A copy of the SOQ Submitter's up-to-date certificate of insurance showing all coverages required by Article 6 of the Agreement, including a completed Exception Form if there is any portion of the required insurance for which the SOQ Submitter is requesting an exception; and
- As Appendix A to the SOQ, brief resumes of each individual listed in the (i) Personnel Background And Experience Form(s).

15. NOTICES

Communications concerning this SOQ should be addressed to the SOQ Submitter at the address set forth below.

	SOQ Submitter Name:	
	SOQ Submitter Contact:	
	Title:	
	Address 1:	
	Address 2:	
	City, State, Zip Code	
	Telephone Number:	
	Fax Number:	
	E-Mail Address:	
	ADDITIONAL REPRESE The SOQ Submitter hereby SOQ on behalf of the SOQ	represents that the undersigned is duly authorized to submit this
AGR	EED TO AND SUBMITT	FED ON
	Name of SOQ Submitter:	
	Signature of SOQ Submitter Representative:	
	Name (Typed/Printed):	
	Title (Typod/Printed):	



PAYMENT RATE SCHEDULE FORM

Name of Statement of Qualifications Submitter:
--

Each Statement Of Qualifications ("SOQ") Submitter must submit the information requested on the forms on the following pages.

1. Personnel Billing Rates

On Page 2 of this Form, SOQ Submitter must list the staff level, title and hourly billing rates for each staff level of personnel in its firm who will be assigned to work with CRRA on the project.

2. Ancillary Service Rates

On Page 3 of this Form, SOQ Submitter must provide the rates at which ancillary services are billed, including, but not limited to:

- Word processing;
- Copying;
- Travel in firm-owned vehicle (per mile):
- Computer time;
- Any other services (excluding telephones and cell phones) for which the bidder routinely bills.

3. General Provisions Regarding Billing and Expenses

The following provisions apply to all of the firm's billing and expenses related to providing Services pursuant to the Contract Documents.

3.1 "Doing Business" Costs

The following items are considered part of the firm's fixed costs of "doing business" and will not be paid for by CRRA:

- Facsimile transmissions;
- Postage;
- Local telephone calls;
- Word Processing;
- Overtime or extra help;
- Delivery of documents (unless the delay is caused by the CRRA);
- Training of the firm's personnel;
- Secretarial time; and
- Intra-office conferencing and memorandums.

3.2 Expenses For Which CRRA Will Not Pay

CRRA will not pay for:

- Rates for professionals for functions normally performed by clerks or secretaries;
- Excessive revisions of documents;
- Long distance or out-of-state travel unless expressly authorized by the CRRA;
- Photocopy expenses at more than \$0.10 per page. (CRRA must authorize photocopy costs in excess of \$200 for a single job in advance);
- Any other staff service charges, such as meals, filing, proofreading, regardless of when incurred;
- Time spent in preparing bills to CRRA;
- Budget preparation and revisions; and
- Messenger and Federal Express delivery unless rush is caused by CRRA or is at CRRA's request and then will be billed by weight at standard Federal Express rates.

3.3 Expenses For Which CRRA Will Pay Actual Costs

CRRA will pay actual costs for the following:

- Long-distance telephone billed at direct-line charge rates.
- Extraordinary postage for a singular mailing exceeding a combined cost of \$1.00 per mailing per file.

3.4 Expenses For Which CRRA Will Pay Actual Costs If Authorized In Advance

CRRA will pay actual costs for the following, if authorized in advance:

- Retention of subcontractors. (Selections and terms of engagement for services other than ancillary services specified herein must be pre-approved.)
- Extraordinary travel.

BILLING RATES (Provide Billing Rates Below) (Use Additional Sheets If Necessary)

	Title	Hourly Rate			
Staff Level		July 1, 2014	Jul. 1, 2015	Jul. 1, 2016	
		Jun. 30, 2015	Jun. 30, 2016	Jun. 30, 2017	

ANCILLARY SERVICE RATES (Provide Rates Below)

(Use Additional Sheets If Necessary)

	Rate					
Ancillary Service	Jul. 1, 2014	Jul. 1, 2015	Jul. 1, 2016			
	Jun. 30, 2015	Jun. 30, 2016	– Jun. 30, 2017			
Word Processing (Per Hour)						
Copying (Per Page)						
Travel in Firm-Owned Vehicle (Per Mile)	To be billed at IRS standard mileage rates	To be billed at IRS standard mileage rates	To be billed at IRS standard mileage rates			
Any Other Services For Which You Routinely Bill (List Below)						



BUSINESS INFORMATION FORM

Bidder/Proposer/Statement of Qualifications Submitter (hereinafter collectively referred to as "Consultant") must provide the information requested in the following sections/tables.

1. CONSULTANT INFORMATION

Name of Entity:									
Central Office/ Headquarters Address:	Address		ss 1:						
	Addres		ss 2:						
	City, State, Zip Coo		ode:						
Servicing Office Address (if	Addres		ss 1:						
different than Central Office/	Address 2:		ss 2:						
Headquarters Address):	City, State, Z	, State, Zip Code:							
Name of Parent (Company (if an	y):							
Entity's Legal Structure: [□ Corporation □ Joint Vent □ Partnership □ Public Ent □ Other							
State in Which Entity is Legally Organized:									
Year Entity Started:		Nu	mber o		essional oloyees:		Number of Office		
Location(s) of Offices (City and State)		# of Attorneys		Location(s) of Offices (City and State)			# of torneys		
1.			5.						
2.				6.					
3.				7.					
4.					8.				

Brief History of the Entity:	
Overview of Entity's Principal Lines of Work:	

KEY STRENGTHS AND QUALIFICATIONS In the space below, provide a summary of the key strengths and qualifications of the Consultant to provide public relations services to CRRA.

2.

3. CORPORATE CITIZENSHIP POLICIES

In the space below, summarize Consultant's Corporate Citizenship policies including the charitable contribution of money and time, local procurement of goods and services, development and participation in internship programs or scholarships and policies with regard to the use of womenowned, minority-owned and small business enterprises.			

4. TEAM ORGANIZATION In the space below, describe how Consultant would organize the team of professionals that would work with CRRA and the Consultant's approach to adequately staffing and completing time-sensitive projects and transactions.

5. EXPERIENCE WITH SITING CONTROVERSIAL FACILITIES

facilities, "big-box" retail outlets or other developments, which created local opposition. Describe the specific development proposal, outline your strategy and tactics for managing public relations aspects of that proposal, and the outcome.				

In the space below, describe Consultant's experience in managing public relations aspects of the siting of controversial facilities, such as power plants, waste management facilities, manufacturing

6. EXPERIENCE RELATED TO LITIGATION

In the space below, describe Consultant's experience in managing public communications strategies and tactics related to litigation. Describe the specific li your strategy and tactics for managing public relations aspects of that litigation, and	tigation, outline

7. EXPERIENCE RELATED TO PUBLIC DEMONSTRATIONS

In the space below, describe Consultant's experience in managing public relations and communications strategies and tactics related to public demonstrations against your client. Describe the specific demonstration, outline your strategy and tactics for managing public relations aspects of that demonstration, and the outcome.



BACKGROUND, EXPERIENCE, AND REFERENCE FORM

In the table below, the Statement of Qualification Submitter (hereafter "Contractor") should check the box for the Category of Services (hereafter "Category" or "Categories" for which this Background, Experience And Reference Form is being submitted.

A separate SOQ Submitter Background And Experience Form must be submitted for each Category for which the Contractor wishes to be considered.

Customer Relations, Outreach, Community Relations, And Public Events Management Services
Message Development And Issues Management Services
Digital Communications Services
Photography, Graphic Design, Video Production And Related Services
Media Strategy And Training Services
Earned Media Services
Advertising And Marketing Services

This form consists of three sections as follows:

Sections:

SECTION 1	:FIRM BACKGROUND AND EXPERIENCEp	g. <i>i</i>	2
SECTION 2	: REFERENCESp	g. :	3
SECTION 3:	: PERSONNEL BACKGROUND AND EXPERIENCEp	a. !	5

SECTION 1: FIRM BACKGROUND AND EXPERIENCE

In the table below, for the Category checked on page 1 of this form, summarize work performed/services provided of a nature similar to those specified in the RFQ Package Documents for the particular Category which have been performed by the Contractor and which will enable CRRA to evaluate the experience and professional capabilities of the Contractor related to such Category [Attach Additional Pages If Necessary].

SECTION 2: REFERENCES

In the following tables, provide the names of three (3) non-CRRA references who can attest to the quality of work performed/services provided by the Contractor. Include job title, the name, address and phone number of the business and a brief description of the work performed/services provided for each reference. A particular reference may be used for more than one Category.

REFERENCE 1

Name of Person:	
Title:	
Name of Business:	
Address:	
Telephone Number:	
Brief Description Of Work Performed/ Services Provided:	

REFERENCE 2

Name of Person:	
Title:	
Name of Business:	
Address:	
Telephone Number:	
Brief Description Of Work Performed/ Services Provided:	

REFERENCE 3

Name of Person:	
Title:	
Name of Business:	
Address:	
Telephone Number:	
Brief Description Of Work Performed/ Services Provided:	

SECTION 3: PERSONNEL BACKGROUND AND EXPERIENCE

In the following tables, provide the requested information on the professionals who would be assigned by the Contractor to work with CRRA. In completing the forms below, please note the following:

- In the "Staff Level" item, indicate the individual's staff level as specified in the Payment Rate Schedule Form (Section 4.2 of the RFQ Package Documents).
- In the "% of Time Available" item, indicate the percentage of the individual's time that he/she would be available to provide services to CRRA.
- Any particular individual may be identified to be assigned to work with CRRA for more than
 one Category. When such is the case, use the space labeled "Other Categories Of Services"
 to indicate all of the Categories for which the individual might be involved.

If more than 7 individuals would be assigned to work with CRRA for a particular Category Of Services, copy page 8 of this form and use it to provide the requested information for the additional individuals.

Provide a brief resume (i.e., no more than two pages) of each individual listed on this and other Personnel Background And Experience Forms, if any, as Appendix A to the SOQ. Please provide only one resume for each individual identified, regardless of how many Categories Of Services to which he/she might be assigned.

Name:	Staff	f Level:		
Title:	% of	f Time Av	ailable:	
Probable Areas of Responsibility:				
Other Categories Of Services:				
Background:				

PROFESSIONAL 2

Name:	Staff Level:	
Title:	% of Time Av	vailable:
Probable Areas of Responsibility:		
Other Categories Of Services:		
Background:		

Name:	Staff Level:	
Title:	% of Time Av	vailable:
Probable Areas of Responsibility:		
Other Categories Of Services:		
Background:		

PROFESSIONAL 4

Name:	Staff Leve	:	
Title:	% of Time	Available:	
Probable Areas of Responsibility:			
Other Categories Of Services:			
Background:			

Name:	Staff Level:	
Title:	% of Time Available:	
Probable Areas of Responsibility:		
Other Categories Of Services:		
Background:		

PROFESSIONAL 6

Name:	Staff Level:	
Title:	% of Time Available:	
Probable Areas of Responsibility:		
Other Categories Of Services:		
Background:		

Name:	Staff Level:	
Title:	% of Time Available:	
Probable Areas of Responsibility:		
Other Categories Of Services:		
Background:		



QUESTIONNAIRE CONCERNING AFFIRMATIVE ACTION, SMALL BUSINESS CONTRACTORS AND OCCUPATIONAL HEALTH AND SAFETY

Because CRRA is a political subdivision of the State of Connecticut, it is required by various statutes and regulations to obtain background information on prospective contractors prior to entering into a contract. The questions below are designed to assist CRRA in procuring this information. Many of the questions are required to be asked by RCSA 46a-68j-31. For the purposes of this form, "Contractor" means Bidder, Proposer or Statement of Qualifications Submitter, as appropriate.

		Yes	No
1.	Is the Contractor an Individual?		
	If you answered "Yes" to Question 1, skip to Question 2.		
	If you answered "No" to Question 1, proceed to Question 1A and then to Question 2.		
	1A. How many employees does the Contractor have?		
2.	Is the Contractor a Small Business Enterprise based on the criteria in Schedule A?		
	If you answered "Yes" to Question 2, proceed to Question 2A and then to Question 3. If you answered "No" to Question 2, skip to Question 3.		
	2A. Is the Contractor certified by DAS as a Small Business Enterprise? ¹		
3.	Is the Contractor a Minority Owned Business Enterprise based on the criteria in Schedule B?		
	If you answered "Yes" to Question 3, proceed to Question 3A and then to Question 4. If you answered "No" to Question 3, skip to Question 4.		
	3A. Is the Contractor certified by DAS as a Minority Owned Business Enterprise? ¹		
4.	Does the Contractor have an Affirmative Action Plan? ²		
	If you answered "Yes" to Question 4, proceed to Question 4A and then to Question 5.		
	If you answered "No" to Question 4, skip to Question 4B and then to Question 5.		
	4A. Has the Affirmative Action Plan been approved by the CHRO?		
	4B. Will the Contractor develop and implement an Affirmative Action Plan?		
5.	Does the Contractor have an apprenticeship program complying with RCSA 46a-68-1 through 46a-68-17?		
6.	Has the Contractor been cited for three or more willful or serious violations of any occupational safety and health act?		
7.	Has the Contractor received one or more criminal convictions related to the injury or death of any employee in the three-year period preceding the issuance of this Request For Bids/Proposals/Qualifications?		
8.	Has the Contractor been the recipient of one or more ethical violations from the State of Connecticut Ethics Commission during the three-year period preceding the issuance of this Request For Bids/Proposals/Qualifications?		
9.	Will subcontractors be involved?		
	If you answered "Yes" to Question 9, proceed to Question 9A.		
	If you answered "No" to Question 9, you are finished with the questionnaire.		
	9A How many subcontractors will be involved?		

Statement of Qualifications - Form 5

LIST OF ACRONYMS

RCSA - Regulations of Connecticut State Agencies

CHRO - State of Connecticut Commission on Human Rights and Opportunities

DAS - State of Connecticut Department of Administrative Services

FOOTNOTES

If the Contractor answered "yes" to Question 2A and/or 3A, Contractor must attach a copy of its DAS Set-Aside Certificate to this Questionnaire.

If the Contract is a "public works contract" (as defined in Section 46a-68b of the Connecticut General Statutes), the dollar amount exceeds Fifty Thousand Dollars (\$50,000.00) in any fiscal year, and the Contractor has fifty (50) or more employees, the Contractor, in accordance with the provisions of Section 46a-68c of the Connecticut General Statutes, shall develop and file an affirmative action plan with the Connecticut Commission on Human Rights and Opportunities.

SCHEDULE A CRITERIA FOR A SMALL BUSINESS ENTERPRISE (SBE)

Contractor, including a non-profit corporation, must meet all of the following criteria to qualify as a Small Business Enterprise:

- 1. Maintains its principal place of business in Connecticut.;
- 2. Has had gross revenues not exceeding fifteen million dollars (\$15,000,000) during its most recent fiscal year (Contractor shall not be considered a Small Business Enterprise if it is affiliated with another person if both persons considered together have a gross revenue exceeding fifteen million dollars); and
- Is independent, such that the viability of the Contractor does not depend on another person or company, as determined by an analysis of the Contractor's relationship with any other person or company in regards to the provision of personnel, facilities, equipment, other resources, and financial support, including bonding.

SCHEDULE B CRITERIA FOR A MINORITY OWNED BUSINESS ENTERPRISE (MBE)

Contractor must meet all of the following criteria to qualify as a Minority Owned Business Enterprise:

- 1. Satisfies all of the criteria in Schedule A for a Small Business Enterprise;
- 2. At least 51% of the capital stock, if any, or assets are owned by a person or persons who:
 - i. Exercise operational authority over the daily affairs of the enterprise;
 - ii. Have the power to direct the management and policies and receive the beneficial interest of the enterprise;
 - iii. Possess managerial and technical competence and experience directly related to the principal activities of the enterprise; and
 - iv. Are members of a minority as defined in section 32-9n of the Connecticut General Statutes, or are individuals with a disability.

CONNECTICUT GENERAL STATUTES SECTION 46a-68b

As used in this section and sections 4a-60, 4a-60a, 4a-60g, 4a-62, 46a-56 and 46a-68c to 46a-68k, inclusive: "Public works contract" means any agreement between any individual, firm or corporation and the state or any political subdivision of the state other than a municipality for construction, rehabilitation, conversion, extension, demolition or repair of a public building, highway or other changes or improvements in real property, or which is financed in whole or in part by the state, including, but not limited to, matching expenditures, grants, loans, insurance or guarantees.



AFFIDAVIT CONCERNING NONDISCRIMINATION

This Affidavit must be completed and properly executed under penalty of false statement by a chief executive officer, president, chairperson, member or other corporate officer duly authorized to adopt company, corporate or partnership policy of the business entity submitting a bid/proposal/statement of qualifications to the Connecticut Resources Recovery Authority that certifies such business entity complies with the nondiscrimination agreement and warranties contained in Connecticut General Statutes §§ 4a-60(a)(1) and 4a-60a(a)(1), as amended, regarding nondiscrimination against persons on account of their race, color, religious creed, age, marital status, national origin, ancestry, sex, gender identity or expression, intellectual disability, mental disability, physical disability or sexual orientation.

I, the undersigned, am over the age of eighteen and understand and appreciate the obligation of an oath.

I am		(title) Of
		(firm name) an entity duly
formed and e	existing under the laws of	(name of state or commonwealth)
("Contractor").	
I certify that I	am authorized to execute and deliver this affidavit on behalf o	f Contractor, as follows:
1.	Contractor seeks to enter into the "Public Relations Services with the Connecticut Resources Recovery Authority; and	Agreement" (the "Agreement")
2.	Contractor has in place a company or corporate policy that contion agreements and warranties required under Connection 60(a)(1) and 4a-60a(a)(1), as amended, and the said companient as of the date hereof.	cut General Statutes §§ 4a-
By (Signature):		_
Name (Print):		-
Title:		-
Sworn to bef	ore me this day of	20
Notary Public	c/Commissioner of the Superior Court Commission	n Expiration Date

Sections 4a-60(a)(1) and 4a-60a(a)(1) of the Connecticut General Statutes follow.

Sec. 4a-60. (Formerly Sec. 4-114a). Nondiscrimination and affirmative action provisions in contracts of the state and political subdivisions other than municipalities.

- (a) Every contract to which the state or any political subdivision of the state other than a municipality is a party shall contain the following provisions:
 - The contractor agrees and warrants that in the performance of the contract such contractor will not discriminate or permit discrimination against any person or group of persons on the grounds of race, color, religious creed, age, marital status, national origin, ancestry, sex, gender identity or expression, intellectual disability, mental disability or physical disability, including, but not limited to, blindness, unless it is shown by such contractor that such disability prevents performance of the work involved, in any manner prohibited by the laws of the United States or of the state of Connecticut; and the contractor further agrees to take affirmative action to insure that applicants with job-related qualifications are employed and that employees are treated when employed without regard to their race, color, religious creed, age, marital status, national origin, ancestry, sex, gender identity or expression, intellectual disability, mental disability or physical disability, including, but not limited to, blindness, unless it is shown by such contractor that such disability prevents performance of the work involved;

Sec. 4a-60a. Contracts of the state and political subdivisions, other than municipalities, to contain provisions re nondiscrimination on the basis of sexual orientation.

- (a) Every contract to which the state or any political subdivision of the state other than a municipality is a party shall contain the following provisions:
 - (1) The contractor agrees and warrants that in the performance of the contract such contractor will not discriminate or permit discrimination against any person or group of persons on the grounds of sexual orientation, in any manner prohibited by the laws of the United States or of the state of Connecticut, and that employees are treated when employed without regard to their sexual orientation;



BACKGROUND QUESTIONNAIRE

This Questionnaire must be completed and properly executed by an individual or business entity submitting a bid/proposal/statement of qualifications to the Connecticut Resources Recovery Authority (such individual or business entity hereinafter referred to as the "Contractor").

Please answer the following questions by placing an "X" in the appropriate box.

		Yes	No
1.	Has the Contractor or any of the following ever been the subject of a <u>criminal</u> investigation?		
	 (a) A principal of the Contractor; (b) An owner of the Contractor; (c) An officer of the Contractor; (d) A partner in the Contractor; (e) A director of the Contractor; or (f) A stockholder of the Contractor holding 50% or more of the stock of the Contractor. 		
	If you answered "Yes" to Question 1, proceed to Question 1A and, on a separate sheet of paper, state the following: the court in which the investigation is taking or took place; the approximate date the investigation commenced and, if applicable, concluded; the subject matter of the investigation; and the identity of the person or entity involved. If you answered "No" to Question 1, proceed to Question 2.		
	1A. Has any indictment arisen out of any such investigation? If you answered "Yes" to Question 1A, proceed to Question 1B and, on a separate sheet of paper, state the following: the name of the person or entity indicted; and the status of any such indictment. If you answered "No" to Question 1A, proceed to Question 2.		
	1B. Has any conviction arisen out of any such indictment? If you answered "Yes" to Question 1B, proceed to Question 2 and, on a separate sheet of paper, state the following: the name of the person or entity convicted, the sentence imposed and whether or not an appeal of the conviction is pending. If you answered "No" to Question 1B, proceed to Question 2.		

2.	Has the Contractor or any of the following ever been the subject of a <u>civil</u> investigation ¹ ?	
	 (a) A principal of the Contractor; (b) An owner of the Contractor; (c) An officer of the Contractor; (d) A partner in the Contractor; (e) A director of the Contractor; or (f) A stockholder of the Contractor holding 50% or more of the stock of the Contractor. 	
	If you answered "Yes" to Question 2, proceed to Question 3 and, on a separate sheet of paper, state the following: the court or other forum in which the investigation took or is taking place; the approximate date the investigation commenced and, if applicable, concluded; the subject matter of the investigation; the identity of the person or entity involved; the status of the investigation; and the outcome of the investigation. If you answered "No" to Question 2, proceed to Question 3.	
3.	Has any entity (e.g., corporation, partnership, etc.) in which any of the following has an ownership interest of 50% or more in such entity ever been the subject of a criminal investigation?	
	 (a) A principal of the Contractor; (b) An owner of the Contractor; (c) An officer of the Contractor; (d) A partner in the Contractor; (e) A director of the Contractor; or (f) A stockholder of the Contractor. 	
	If you answered "Yes" to Question 3, proceed to Question 3A and, on a separate sheet of paper, state the following: the court in which the investigation is taking or took place; the approximate date the investigation commenced and, if applicable, concluded; the subject matter of the investigation; and the identity of the person or entity involved. If you answered "No" to Question 3, proceed to Question 4.	
	3A. Has any indictment arisen out of any such investigation? If you answered "Yes" to Question 3A, proceed to Question 3B and, on a separate sheet of paper, state the following: the name of the person or entity indicted; and the status of any such indictment. If you answered "No" to question 3A, proceed to Question 4.	
	3B. Has any conviction arisen out of any such indictment? If you answered "Yes" to Question 3B, proceed to Question 4 and, on a separate sheet of paper, state the following: the name of the person or entity convicted, the sentence imposed and whether or not an appeal of the conviction is pending. If you answered "No" to Question 3B, proceed to Question 4.	

The phrase "civil investigation" means an investigation undertaken by a governmental entity (e.g., federal, state or municipal) that has investigative and enforcement authority (e.g., the Office of the Connecticut Attorney General, the Connecticut Ethics Commission, the Connecticut Elections Enforcement Commission, the federal Securities and Exchange Commission).

]
4.	Has any entity (e.g., corporation, partnership, etc.) in which any of the following has an ownership interest of 50% or more in such entity ever been the subject of a civil investigation ¹ ?		
	(a) A principal of the Contractor;		
	(b) An owner of the Contractor;		
	(c) An officer of the Contractor;		
	(d) A partner in the Contractor;		
	(e) A director of the Contractor; or(f) A stockholder of the Contractor.		
	If you answered "Yes" to Question 4, proceed to Question 5 and, on a separate sheet of paper state the following: the court in which the investigation is taking or took place; the approximate date the investigation commenced and, if applicable, concluded; the subject matter of the investigation; the identity of the person or entity involved; the status of the investigation; and the outcome of the investigation.))	
	If you answered "No" to question 4, proceed to Question 5.		
<u> </u>			
5.	Has the Contractor or any of the following ever been debarred from bidding on, or otherwise applying for, any contract with the State of Connecticut or any other governmental authority?		
	(a) A principal of the Contractor;		
	(b) An owner of the Contractor;		
	(c) An officer of the Contractor;		
	(d) A partner in the Contractor;		
	(e) A director of the Contractor; or		
	(t) A stockholder at the Contractor holding 50% or mare at the stock at the	v I	
	(f) A stockholder of the Contractor holding 50% or more of the stock of the Contractor.	•	
	· · · · · · · · · · · · · · · · · · ·		
	Contractor. If you answered "Yes" to Question 5, proceed to the Certification on the following page		
	Contractor. If you answered "Yes" to Question 5, proceed to the Certification on the following page and, on a separate sheet of paper please explain.		
CEI	Contractor. If you answered "Yes" to Question 5, proceed to the Certification on the following page and, on a separate sheet of paper please explain.		
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	Contractor. If you answered "Yes" to Question 5, proceed to the Certification on the following page and, on a separate sheet of paper please explain. If you answered "No" to question 5, proceed to the Certification on the following page. RTIFICATION Signature: ame (print/type): Title: State Of: County Of:		says tha
Na	Contractor. If you answered "Yes" to Question 5, proceed to the Certification on the following page and, on a separate sheet of paper please explain. If you answered "No" to question 5, proceed to the Certification on the following page. RTIFICATION Signature: ame (print/type): Title: State Of:	s and s	
Na	Contractor. If you answered "Yes" to Question 5, proceed to the Certification on the following page and, on a separate sheet of paper please explain. If you answered "No" to question 5, proceed to the Certification on the following page. RTIFICATION Signature: ame (print/type): Title: State Of: County Of: , being fully sworn, depose	s and s	_(Title) Of
he/s	Contractor. If you answered "Yes" to Question 5, proceed to the Certification on the following page and, on a separate sheet of paper please explain. If you answered "No" to question 5, proceed to the Certification on the following page. RTIFICATION Signature: ame (print/type): Title: State Of: County Of: , being fully sworn, depose she is the	s and s	_ (Title) Of m Name),
he/s	Contractor. If you answered "Yes" to Question 5, proceed to the Certification on the following page and, on a separate sheet of paper please explain. If you answered "No" to question 5, proceed to the Certification on the following page. RTIFICATION Signature: ame (print/type): Title: State Of: County Of: , being fully sworn, depose she is the Contractor herein, that he/she has provided answers to the foregoing questions on the following page.	s and s	_ (Title) Of m Name), ntractor':

Notary Public/Commissioner of the Superior Court



BUSINESS DISCLOSURE FORM

Statement of Qualifications Submitter (hereinafter collectively referred to as "Contractor") must provide the information requested in the following sections/tables.

1. CONFLICTS OF INTEREST

In the table below, disclose any material assignments, relationships or other employment that the Contractor or any employee of the Contractor has with any member of CRRA's past or present Board of Directors*, any CRRA employee, governmental entity, or other person or entities that may create a conflict of interest or the appearance of a conflict of interest in providing to CRRA the Services that are the subject of this solicitation.

create a conflict of interest or the appearance of a conflict of interest in providing to CRRA the Services that are the subject of this solicitation.

*a list of Directors is available on the CRRA website at www.crra.org

[Attach Additional Pages If Necessary]

2. CONFLICT OF INTEREST MEASURES

In the table below, discuss any measures that the Contractor either has in place or would take to identify, disclose and resolve any possible conflicts of interest.

[Attach Additional Pages If Necessary]

3. BUSINESS WITH MAJOR CRRA CONTRACTORS

CRRA has made payments of over \$100,000 a year to the organizations named on the CRRA Vendor List on Page 4 of 4 of this Form. In the table below, disclose any services similar to the Services that are the subject of this solicitation that the Contractor has provided to any of the organizations on that Vendor List. If the Contractor has provided any such services, provide a summary description of the services provided.

Having provided the services similar to the Services that are the subject of this solicitation to one or more of the contractors listed below does not disqualify a Contractor from consideration under this solicitation.

[Attach Additional Pages If Necessary]

Entity	Summary Description of Services Provided

CRRA Vendor List (FY 2013) Payments Greater than \$100,000

·
HRP ASSOCIATES, INC.
KAINEN ESCALERA & MCHALE PC
LINIUM STAFFING SVC
METROPOLITAN DISTRICT COMMISSION
MERIDEN, CITY OF
METROPOLITAN LIFE INS CO
METTLER TOLEDO INC.
NAES CORPORATION
NEXTERA ENERGY POWER MARKETING LLC
NORTHEAST UTILITIES/CL&P
PRESTON, TOWN OF
SANTA BUCKLEY ENERGY, INC.
SCS FIELD SERVICES
SOUTHEASTERN CONNECTICUT REGIONAL
RESOURCES RECOVERY AUTHORITY
SOUTHWESTERN CONNECTICUT REGIONAL
RECYCLING OPERATING COMMITTEE
TRC ENVIRONMENTAL CORP
WALLINGFORD, TOWN OF
WASTE MANAGEMENT OF MASSACHUSETTS,
INC.
WEST HARTFORD, TOWN OF
WHEELABRATOR BRIDGEPORT LP
WHEELABRATOR TECHNOLOGIES INC



EXCEPTION FORM

Using this form (add additional sheets of paper as needed), Bidder/Proposer/Statement of Qualifications Submitter (hereinafter collectively referred to as "Contractor") shall identify any portion of the Insurance required or described in Section 6 of the Form of the "Organizational Review Services Agreement" (the "Agreement") (Section 7 of the RFB/P/Q Package Documents) that Contractor desires to take exception to, if any.

Contractor shall be specific regarding any exceptions listed. Contractor shall describe in detail the portion(s) of the Insurance Contractor is taking exception to and why. Contractor shall also describe what, if any, alternative insurance, coverages, or conditions Contractor is willing to provide or accept as a substitution for the insurance terms and coverages to which Contractor has taken exception, if any. Note that CRRA intends and reserves the right to negotiate with Contractor on only those items identified by Contractor on this Exception Form.

D	escription of Exception Item	Reason for Exception	Proposed Alternative
1.			
2.			
3.			
4.			

FOR PUBLIC RELATIONS SERVICES

SECTION 5

SEEC FORM 11: NOTICE TO EXECUTIVE BRANCH STATE CONTRACTORS AND PROSPECTIVE STATE CONTRACTORS OF CAMPAIGN CONTRIBUTION AND SOLICITATION BAN

NOTICE TO EXECUTIVE BRANCH STATE CONTRACTORS AND PROSPECTIVE STATE CONTRACTORS OF CAMPAIGN CONTRIBUTION AND SOLICITATION BAN

This notice is provided under the authority of Connecticut General Statutes 9-612(g)(2), as amended by P.A. 07-1, and is for the purpose of informing state contractors and prospective state contractors of the following law (italicized words are defined on the following page):

Campaign Contribution and Solicitation Ban

No state contractor, prospective state contractor, principal of a state contractor or principal of a prospective state contractor, with regard to a state contract or state contract solicitation with or from a state agency in the executive branch or a quasi-public agency or a holder, or principal of a holder of a valid prequalification certificate, shall make a contribution to, or solicit contributions on behalf of (i) an exploratory committee or candidate committee established by a candidate for nomination or election to the office of Governor, Lieutenant Governor, Attorney General, State Comptroller, Secretary of the State or State Treasurer, (ii) a political committee authorized to make contributions or expenditures to or for the benefit of such candidates, or (iii) a party committee;

In addition, no holder or principal of a holder of a valid prequalification certificate, shall make a contribution to, or solicit contributions on behalf of (i) an exploratory committee or candidate committee established by a candidate for nomination or election to the office of State senator or State representative, (ii) a political committee authorized to make contributions or expenditures to or for the benefit of such candidates, or (iii) a party committee.

Duty to Inform

State contractors and prospective state contractors are required to inform their principals of the above prohibitions, as applicable, and the possible penalties and other consequences of any violation thereof.

Penalties for Violations

Contributions or solicitations of contributions made in violation of the above prohibitions may result in the following civil and criminal penalties:

<u>Civil penalties</u>--\$2000 or twice the amount of the prohibited contribution, whichever is greater, against a principal or a contractor. Any state contractor or prospective state contractor which fails to make reasonable efforts to comply with the provisions requiring notice to its principals of these prohibitions and the possible consequences of their violations may also be subject to civil penalties of \$2000 or twice the amount of the prohibited contributions made by their principals.

<u>Criminal penalties</u>—Any knowing and willful violation of the prohibition is a Class D felony, which may subject the violator to imprisonment of not more than 5 years, or \$5000 in fines, or both.

Contract Consequences

Contributions made or solicited in violation of the above prohibitions may result, in the case of a state contractor, in the contract being voided.

Contributions made or solicited in violation of the above prohibitions, in the case of a prospective state contractor, shall result in the contract described in the state contract solicitation not being awarded to the prospective state contractor, unless the State Elections Enforcement Commission determines that mitigating circumstances exist concerning such violation.

The State will not award any other state contract to anyone found in violation of the above prohibitions for a period of one year after the election for which such contribution is made or solicited, unless the State Elections Enforcement Commission determines that mitigating circumstances exist concerning such violation.

Additional information and the entire text of P.A 07-1 may be found on the website of the State Elections Enforcement Commission, www.ct.gov/seec. Click on the link to "State Contractor Contribution Ban."

Definitions:

"State contractor" means a person, business entity or nonprofit organization that enters into a state contract. Such person, business entity or nonprofit organization shall be deemed to be a state contractor until December thirty-first of the year in which such contract terminates. "State contractor" does not include a municipality or any other political subdivision of the state, including any entities or associations duly created by the municipality or political subdivision exclusively amongst themselves to further any purpose authorized by statute or charter, or an employee in the executive or legislative branch of state government or a quasi-public agency, whether in the classified or unclassified service and full or part-time, and only in such person's capacity as a state or quasi-public agency employee.

"Prospective state contractor" means a person, business entity or nonprofit organization that (i) submits a response to a state contract solicitation by the state, a state agency or a quasi-public agency, or a proposal in response to a request for proposals by the state, a state agency or a quasi-public agency, until the contract has been entered into, or (ii) holds a valid pregualification certificate issued by the Commissioner of Administrative Services under section 4a-100. "Prospective state contractor" does not include a municipality or any other political subdivision of the state, including any entities or associations duly created by the municipality or political subdivision exclusively amongst themselves to further any purpose authorized by statute or charter, or an employee in the executive or legislative branch of state government or a quasi-public agency, whether in the classified or unclassified service and full or part-time, and only in such person's capacity as a state or quasipublic agency employee.

"Principal of a state contractor or prospective state contractor" means (i) any individual who is a member of the board of directors of, or has an ownership interest of five per cent or more in, a state contractor or prospective state contractor, which is a business entity, except for an individual who is a member of the board of directors of a nonprofit organization, (ii) an individual who is employed by a state contractor or prospective state contractor, which is a business entity, as president, treasurer or executive vice president, (iii) an individual who is the chief executive officer of a state contractor or prospective state contractor, which is not a business entity, or if a state contractor or prospective state contractor has no such officer, then the officer who duly possesses comparable powers and duties, (iv) an officer or an employee of any state contractor or prospective state contractor who has managerial or discretionary responsibilities with respect to a state contract, (v) the spouse or a dependent child who is eighteen years of age or older of an individual described in this subparagraph, or (vi) a political committee established or controlled by an individual described in this subparagraph or the business entity or nonprofit organization that is the state contractor or prospective state contractor.

"State contract" means an agreement or contract with the state or any state agency or any quasi-public agency, let through a procurement process or otherwise, having a value of fifty thousand dollars or more, or a combination or series of such agreements or contracts having a value of one hundred thousand dollars or more in a calendar year, for (i) the rendition of services, (ii) the furnishing of any goods, material, supplies, equipment or any items of any kind, (iii) the construction, alteration or repair of any public building or public work, (iv) the acquisition, sale or lease of any land or building, (v) a licensing arrangement, or (vi) a grant, loan or loan guarantee. "State contract" does not include any agreement or contract with the state, any state agency or any quasi-public agency that is exclusively federally funded, an education loan or a loan to an individual for other than commercial purposes.

"State contract solicitation" means a request by a state agency or quasi-public agency, in whatever form issued, including, but not limited to, an invitation to bid, request for proposals, request for information or request for quotes, inviting bids, quotes or other types of submittals, through a competitive procurement process or another process authorized by law waiving competitive procurement.

"Managerial or discretionary responsibilities with respect to a state contract" means having direct, extensive and substantive responsibilities with respect to the negotiation of the state contract and not peripheral, clerical or ministerial responsibilities.

"Dependent child" means a child residing in an individual's household who may legally be claimed as a dependent on the federal income tax of such individual.

"Solicit" means (A) requesting that a contribution be made, (B) participating in any fund-raising activities for a candidate committee, exploratory committee, political committee or party committee, including, but not limited to, forwarding tickets to potential contributors, receiving contributions for transmission to any such committee or bundling contributions, (C) serving as chairperson, treasurer or deputy treasurer of any such committee, or (D) establishing a political committee for the sole purpose of soliciting or receiving contributions for any committee. Solicit does not include: (i) making a contribution that is otherwise permitted by Chapter 155 of the Connecticut General Statutes; (ii) informing any person of a position taken by a candidate for public office or a public official, (iii) notifying the person of any activities of, or contact information for, any candidate for public office; or (iv) serving as a member in any party committee or as an officer of such committee that is not otherwise prohibited in this section.

REQUEST FOR QUALIFICATIONS FOR PUBLIC RELATIONS SERVICES

SECTION 6

(SAMPLE) NOTICE OF AWARD



NOTICE OF AWARD

TO: [NAME OF CONTACT FOR SUCCESSFUL SOQ SUBMITTER]

[NAME OF SUCCESSFUL SOQ SUBMITTER]
[ADDRESS OF SUCCESSFUL SOQ SUBMITTER]

[CITY, STATE, ZIP CODE OF SUCCESSFUL SOQ SUBMITTER]

PROJECT: General Fund

RFQ NUMBER: 14-PA-001

CONTRACT: Public Relations Services Agreement

The Connecticut Resources Recovery Authority ("CRRA") has considered the Statement Of Qualifications ("SOQ") submitted by you dated [DATE] in response to CRRA's Notice To Firms – Request For Qualifications for public relations services, which services are more particularly described in the "Public Relations Services Agreement (the "Services").

You are hereby notified that your SOQ has been accepted for performing the following Category(ies) of Services from time to time as the same may be requested by CRRA.

(a) [CRRA will list each Category of Services for which the SOQ submitter has been selected].

Within ten (10) days from the date of this Notice of Award you are required to:

- (a) Execute the two attached counterparts of the non-negotiable Agreement and deliver such executed counterparts to CRRA. Such execution includes:
 - (1) Entering the requested information in the "Notices" Section (Section 7.7, Page 20) of the Agreement,
 - (2) Signing the Agreement (Page 23),
 - (3) Printing the signer's name under the signature line (Page 23 and
 - (4) Printing the signer's title following the word "Its" (Page 23);
- (b) Execute the attached Contractor's Certification Concerning Gifts and deliver such executed Certification to CRRA;

- (c) Execute the attached Affidavit Concerning Consulting Fees and deliver such executed Affidavit to CRRA;
- (d) Deliver to CRRA the requisite certificate(s) of insurance as specified in Article 6 of the Agreement [Please be advised that this is the area in which Consultants seem to have the most difficulty. CRRA requires that the certificate submitted show evidence of exactly the insurance requirements specified in the Agreement.];
- (e) Complete and deliver to CRRA a Form W-9, "Request for Taxpayer Identification Number and Certification;" and
- (f) If the remittance address/contact information for the Services is different from the address/contact information indicated on Page 1 of this "Notice of Award," provide such remittance address/contact information in the following table;

Consultant Name:	
Remittance Contact:	
Title:	
Street Address:	
Street Address:	
City, State, Zip Code	
Telephone Number:	
Fax Number:	
E-Mail Address:	

(g) Satisfy all other conditions set forth herein.

As you have agreed, the terms and conditions of the Agreement, as attached, are non-negotiable.

If you fail within ten (10) days from the date of this Notice Of Award to perform and complete any of your obligations set forth in items (a) through (g) above, CRRA will be entitled to consider all your rights arising out of CRRA's acceptance of your Proposal as abandoned and terminated. CRRA will also be entitled to such other rights and remedies as may be granted at law or in equity.

You are required to acknowledge your receipt of this Notice Of Award by signing below and returning the same to CRRA at the following address:

Connecticut Resources Recovery Authority 100 Constitution Plaza, 6th Floor Hartford, CT 06103

Attention: Roger Guzowsk	кi		
Dated this [DAY] day of [MONT	ГН], [ҮЕАБ	R].	
	Connec	cticut Resources Recovery Authority	
	By: Title:	Roger Guzowski Contracts and Procurement Manager	
ACCEPTANCE OF NOTICE			
Receipt of this NOTICE OF A	AWARD is	hereby acknowledged this	_ day of
Ву:			
Signature:			
Name (print/type):			
Title:			

FOR PUBLIC RELATIONS SERVICES

SECTION 7

(FORM OF) PUBLIC RELATIONS SERVICES AGREEMENT

PUBLIC RELATIONS SERVICES AGREEMENT

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This **PUBLIC RELATIONS SERVICES AGREEMENT** (the "Agreement") is made and entered into as of this 1st day of July, 2014 (the "Effective Date") by and between the **CONNECTICUT RESOURCES RECOVERY AUTHORITY**, a body politic and corporate, constituting a public instrumentality and political subdivision of the State of Connecticut, having its principal offices at 100 Constitution Plaza, 6th Floor, Hartford, Connecticut 06103 (hereinafter "CRRA") and **[NAME OF CONSULTANT]**, having a principal place of business at [ADDRESS OF CONSULTANT] (hereinafter "Consultant").

PRELIMINARY STATEMENT

WHEREAS, CRRA is the owner or lessee of certain pieces and parcels of real property located throughout the State of Connecticut (collectively, the "Properties") upon which Properties CRRA owns and operates various solid waste management and/or disposal facilities (collectively, the "Facilities"); and

WHEREAS, CRRA now desires to enter into this Agreement with Consultant in order to have Consultant render certain public relations services for CRRA in with the Contract Documents (the "Project";

NOW, THEREFORE, in consideration of the mutual covenants, promises, and representations contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows.

1. DEFINITIONS, CONSTRUCTION AND INTERPRETATION

1.1 Definitions

As used in this Agreement and in other Contract Documents (as defined herein) the following terms shall have the meanings as set forth below:

- (a) "Addenda" means written or graphic documents issued prior to the Statement Of Qualifications due date, which clarify, correct or change any or all of the Contract Documents.
- (b) "Contract Documents" means this Agreement (including all exhibits attached hereto), Notice To Firms Request For Qualifications, Instructions To SOQ Submitters, Addenda, Consultant's Statement Of Qualifications (including all documentation accompanying such Statement Of Qualifications, all other documentation submitted in connection with such Statement Of Qualifications, and all post-Statement Of Qualifications documentation submitted prior to the Notice Of Award), Notice Of Award, and any written amendments to any of the Contract Documents.
- (c) "Effective Date" means the date set forth above in this Agreement.
- (d) "Laws And Regulations" means any and all applicable current or future laws, rules, regulations, ordinances, codes, orders and permits of any and all

- federal, state and local governmental and quasi-governmental bodies, agencies, authorities and courts having jurisdiction.
- (e) "Notice Of Award" means written notification from CRRA to the apparent successful Statement Of Qualifications submitter which states that CRRA has accepted such submitter's Statement Of Qualifications and sets forth the remaining conditions that must be fulfilled by submitter before CRRA executes the Agreement.

1.2 Construction And Interpretation

For purposes of this Agreement:

- (a) Capitalized terms used herein shall have the meanings set forth herein;
- (b) Whenever nouns or pronouns are used in this Agreement, the singular shall mean the plural, the plural shall mean the singular, and any gender shall mean all genders or any other gender, as the context may require;
- (c) Words that have well-known technical or trade meanings are used herein in accordance with such recognized meanings unless otherwise specifically provided;
- (d) All accounting terms not otherwise defined herein have the meanings assigned to them in accordance with "generally accepted accounting principles," and the term "generally accepted accounting principles" with respect to any computation required or permitted hereunder shall mean such accounting principles that are generally accepted as of the Effective Date of this Agreement;
- (e) The words "herein," "hereof" and "hereunder" and words of similar import refer to this Agreement as a whole and not to any particular Section or Subsection;
- (f) Reference to any particular party shall include that party's employees and the authorized agents of that party;
- (g) All references to agreements are references to the agreements as the provisions thereof that may be amended, modified or waived from time to time; and,
- (h) The captions contained in this Agreement have been inserted for convenience only and shall not affect or be effective to interpret, change or restrict the terms of provisions of this Agreement.

2. SCOPE OF SERVICES

2.1 Independent Public Relations Services

CRRA retains Consultant to render certain independent public relations services to CRRA as detailed in **Exhibit A** attached hereto and made a part hereof (collectively, the "Services") and as identified as the following category(ies):

(a) [CRRA WILL LIST THE CATEGORY(IES) OF SERVICES FOR WHICH THE CONSULTANT HAS BEEN SELECTED].

2.2 Direction of Services

CRRA may, where necessary or desired, provide Consultant with instructions, guidance and directions in connection with Consultant's performance of the Services hereunder.

2.3 Lobbying And Paying Finder's Fees

Pursuant to the *Connecticut General Statutes*, CRRA is prohibited from retaining or hiring a lobbyist as defined in section 1-91 of the *Connecticut General Statutes* or paying a finder's fee for any Services provided to CRRA. Therefore, Consultant shall not provide CRRA any lobbying services, or receive, pay, or distribute any finder's fees under this Agreement.

2.4 Performance And Completion Of Services

Consultant agrees to perform the Services as an independent Consultant, consistent with:

- (a) Any and all instructions, guidance and directions provided by CRRA to Consultant;
- (b) The Contract Documents:
- (c) Sound public relations practices;
- (d) The highest prevailing applicable professional level of care and skill exercised by members of the public relations field practicing under similar conditions and circumstances:
- (e) All Laws And Regulations; and
- (f) Any Request (as hereinafter defined) pursuant to which such Services are rendered.

Items (a) through (f) above are hereinafter collectively referred to as the "Standards."

2.5 Authorized Representative Of CRRA

Consultant will only perform Services upon request from an Authorized Representative of CRRA. For purposes of this Agreement, the terms "Authorized Representative of CRRA" or "Authorized Representative" shall mean CRRA's President (the "President"), or any person designated in writing to Consultant by the President. Any Services performed at the request of anyone who is not an Authorized Representative shall not be paid for by CRRA. CRRA and Consultant shall from time to time mutually agree on the method and manner of performing such Services.

2.6 Specific Services Request For Services

At its discretion, CRRA, through an Authorized Representative, shall require that prior to undertaking work on a specific task, Consultant and an Authorized Representative mutually agree in writing upon a detailed Scope of Services required for such task, together with an estimate of the time, cost, and expenses for such Services. CRRA will request performance of such Services by means of a written request in accordance with the format of **Exhibit B** attached hereto and made a part hereof (a "Request"). Accordingly, upon receipt and acceptance of a written Request, Consultant will perform such Services described in such Request in accordance with the terms of this Agreement and such Request.

CRRA reserves the right to require Consultant to obtain higher limits of insurance than specified in Article 6 of this Agreement prior to undertaking work on a specific task. If CRRA requires such higher insurance limits, it agrees to negotiate reasonable compensation for the Consultant's increased insurance premium costs (if any), prior to executing the written Request with the Consultant.

If, during Consultant's performance of such Services, there is a change in Consultant's estimated time, cost or expenses for such Services, Consultant will promptly notify CRRA in writing of such change and shall not incur any costs or expenses exceeding those specified in the Request without prior written authorization from an Authorized Representative. CRRA shall not pay for any Services rendered or expenses incurred by Consultant in excess of those included in such Request unless specifically authorized in advance and in writing by an Authorized Representative.

2.7 CRRA's Inspection Rights

Consultant's performance of the Services hereunder, as well as Consultant's work products resulting from such performance, are subject to inspection by CRRA. Inspections may be conducted at any time by CRRA. In the event of an inspection, Consultant shall provide to CRRA any documents or other materials that may be necessary in order for CRRA to conduct the inspection. If, after any such inspection, CRRA is unsatisfied with Consultant's performance of the Services hereunder or any of the work products resulting therefrom, Consultant shall, at the direction of CRRA, render such performance or work products satisfactory to CRRA at no additional cost or expense to CRRA and without any extension of the Project Schedule for the remaining Services.

For purpose of this Section 2.7, CRRA shall mean CRRA and/or its Authorized Representative.

2.8 Change in Scope of Services

In the event that CRRA determines during the term of this Agreement that any revisions, modifications or changes are necessary to the Scope Of Services as set forth in Section 2.1 hereof, then pursuant to CRRA's request, Consultant shall promptly commence and perform the services required for such revisions, modifications or changes, which services shall be performed in accordance with the Standards unless otherwise specifically agreed to in writing by CRRA and Consultant.

2.9 Access

In the event that Consultant requires access to any Facility or Property in order to perform any of the Services hereunder, CRRA hereby grants to Consultant, during the Facilities' normal hours of operation, access to only those areas of the Properties necessary for Consultant to perform the Services hereunder, provided that:

- (a) Consultant shall not interfere with any other operations or activities being conducted at such Facility or on such Property by either CRRA or any other person or entity;
- (b) Consultant directly coordinates with an Authorized Representative of CRRA (as hereinafter defined) on such access; and
- (c) Consultant is in compliance with all of the terms and conditions of this Agreement.

CRRA reserves the right to revoke the access granted to Consultant herein if Consultant fails to comply with any of the foregoing conditions of access.

2.10 Progress Reports

If requested by CRRA, Consultant agrees to provide a progress report to CRRA by the 10th day of each calendar month for the Services which Consultant is performing. The report is to contain the following information in the format given:

- (a) Title of task;
- (b) Description of task;
- (c) Original schedule;
- (d) Original estimated budget by month in dollars and hours;
- (e) Progress in preceding month;
- (f) Estimated dollars and hours spent in preceding month;

- (g) Dollars and hours spent monthly, to date;
- (h) Problem areas; and
- (i) Description of activities for the coming month and estimated hours and dollars for such activities.

2.11 Confidential Work Product

Consultant shall not use, publish, distribute, sell or divulge any information obtained from CRRA by virtue of this Agreement for its own purposes or for the benefit of any person, firm, corporation or other entity (other than CRRA) without the prior written consent of CRRA. Any report or other work product prepared by Consultant while performing Services under this Agreement shall be owned solely and exclusively by CRRA and cannot be used by Consultant for any purpose beyond the scope of this Agreement without the prior written consent of CRRA. Any material designated by CRRA in accordance with applicable law as confidential shall not be disclosed to any third parties without the prior written consent of CRRA. Any material designated by CRRA in accordance with applicable law as confidential shall not be disclosed to any third parties without the prior written consent of CRRA. However, Consultant acknowledges that CRRA is subject to the Connecticut Freedom of Information Act and CRRA must disclose certain documents in accordance with said statutes.

2.12 Books and Records

Consultant shall maintain proper financial books and records containing complete and correct information on all Services and any Services performed by Consultant pursuant to this Agreement in accordance with generally accepted accounting principles and practices. CRRA has the right to inspect and review all such books and records during Consultant's business hours.

2.13 Status of Consultant

CRRA and Consultant acknowledge and agree that Consultant is acting as an independent Consultant in performing any Services or Services for CRRA hereunder and that Consultant shall perform such Services and any Services in its own manner and method subject to the terms of this Agreement. Nothing in this Agreement shall be construed or interpreted as creating a partnership, a joint venture, an agency, a master-servant relationship, an employer-employee relationship or any other relationship between CRRA and Consultant other than that of an owner and an independent contractor. Consultant is expressly forbidden from transacting any business in the name of or on account of CRRA, and Consultant has no power or authority to assume or create any obligation or responsibility for or on behalf of CRRA in any manner whatsoever.

2.14 Subcontractors

Consultant shall consult with CRRA before hiring any subcontractors to perform any Services or Services hereunder. Consultant shall require all of its subcontractors to abide

by the terms and conditions of this Agreement. Moreover, Consultant's subcontracts with such subcontractors shall specifically provide that, in the event of a default by Consultant thereunder or under this Agreement, CRRA may directly enforce such subcontracts and make payments thereunder. Consultant shall provide CRRA with all contracts, amendments, books, records, accounts, correspondence and other materials necessary to enforce such subcontracts. Also Consultant's subcontracts with its subcontractors shall specifically include CRRA as a third party beneficiary and shall provide that such subcontractors shall not be excused from any of their obligations under such subcontracts by reason of any claims, setoffs, or other rights whatsoever that they may have with or against Consultant other than through such subcontracts.

2.15 Consultant's Employees

All persons employed by Consultant shall be subject and responsible solely to the direction of Consultant and shall not be deemed to be employees of CRRA.

2.16 Restrictions On Parties

This Agreement shall not be construed to restrict either CRRA or Consultant from entering into other consulting agreements similar to this one with other parties, provided however Consultant shall not render services to another which would either be in conflict with the interests of CRRA or prevent Consultant from performing hereunder. Consultant shall not assign this Agreement or subcontract any of the Services to be performed hereunder without the prior written consent of the Authorized Representative.

3. COMPENSATION AND PAYMENT

3.1 Compensation Schedule

Consultant shall be paid by CRRA for the services rendered and expenses incurred under this Agreement on the basis set forth on **Exhibit C** attached hereto and made a part hereof.

All Services provided by Consultant to CRRA must be approved in advance by the President or Authorized Representative of CRRA as per Section 2.5 herein. Any Services rendered by Consultant that were not approved in advance by the President or Authorized Representative of CRRA shall NOT be paid by CRRA even if said Services were requested by other CRRA staff.

CRRA will not reimburse the costs of first-class travel and expects that travel arrangements will take advantage of any cost-effective discounts or special rates. Out of pocket expenses shall be reimbursed at cost provided they are consistent with CRRA's Travel and Expense Reporting document attached hereto and made a part hereof as **Exhibit D**, except that Consultant will be deemed to have met CRRA's "Receipt" requirements of such document if Consultant provides to CRRA with each billing

(a) Receipts for all items greater than or equal to \$25 and

(b) Copies of the Consultant's expense forms itemizing expenses incurred in providing Services to CRRA.

Disbursements will be reimbursed at the Consultant's cost.

Consultant shall not be compensated for any time spent preparing any billing documentation, or any information requested by CRRA's in house accountants/auditors or outside auditors, State of Connecticut auditors, or CRRA in house accounting department, or related materials.

3.2 Bill Format

Consultant shall render a bill to CRRA each month for all of the Services performed and all of the costs and expenses incurred in the immediately preceding month pursuant to this Agreement. Each monthly bill shall contain at least the following information:

- (a) The name, title and billing rate for each person performing Services for which payment is sought;
- (b) A description of the Services performed by each person by task;
- (c) The time spent by each person;
- (d) Separate listing of all expenses incurred including copies of receipts or subconsultant invoices;
- (e) The time period covered by the bill;
- (f) The project name and number to be charged;
- (g) The contract number for this Agreement (to be provided by CRRA); and;
- (h) The request for services identification number, if appropriate.

The identification codes of each professional must appear with each service item listed.

Consultant shall not carry forward balances. If a previous bill is unpaid, Consultant shall resubmit that periodic bill for payment. Group or block billing is not acceptable and bills with such billing will be returned unpaid to the firm for clarification and itemization.

Bills shall be accompanied by an itemization of disbursements and costs (long-distance calls, photocopying, transcripts, expert witnesses, court costs, etc.) and travel expenses shall be itemized separately to indicate travel, lodging, business meeting, meals, taxis and limousines and other expenses (specially detailed). Disbursements will be reimbursed at Consultant's cost.

The minimum billing increment to be used is one-quarter (0.25) of an hour. CRRA requires that all time to be computed on this basis and be exact to within the nearest quarter of an hour. The use of a higher increment (e.g., 0.5) or "rounding" of times will

be appropriately reduced from the bill. Consultant may not unit-bill CRRA for telephone calls and for reviewing or drafting correspondence. CRRA will pay only for actual public relations work to the nearest 0.25 hours.

The last page of the invoice must show:

- (a) The identification of each service provider
- (b) Their hourly rate
- (c) Total hours billed on the invoice
- (d) Total amount charged for their service.

The format for all monthly bills is attached hereto as **Exhibit E** and made a part hereof.

3.3 Payment Procedure

If CRRA determines, in its sole discretion, that

- (a) The Services for which Consultant is requesting payment have been properly performed and completed in conformance with the Standards,
- (b) Consultant is not in default hereunder,
- (c) CRRA does not dispute the amount of the payment requested, and
- (d) The bill contains all of the information required hereunder,

then CRRA shall pay the amount requested within thirty (30) calendar days after its receipt of such bill.

If, however,

- (a) CRRA determines that any of the Services for which Consultant has requested payment is not in conformance with the Standards,
- (b) Such bill does not contain all the requisite information, or
- (c) Consultant is in default hereunder,

then CRRA may, in its sole and absolute discretion, withhold all or a portion of the payment requested by Consultant and Consultant shall, if requested by CRRA, immediately take, at Consultant's sole cost and expense, all action necessary to render such Services and/or bill in conformance with the Standards, or to cure such default.

CRRA shall have no obligation under this Agreement to pay for any Services that CRRA determines have not been performed and/or completed in conformance with the Standards, and CRRA shall have no obligation to pay Consultant any amount due

Consultant under this Agreement if Consultant is in default hereunder. If CRRA disputes the amount in any written request for payment submitted by Consultant, CRRA shall have the right to withhold the disputed amount until the dispute is settled. CRRA shall notify Consultant of any disputed amount and the reason(s) for disputing such amount.

Consultant's acceptance of an assignment from CRRA will be deemed as Consultant's agreement to conform to CRRA's billing policies and procedures.

3.4 Accounting Obligations

Consultant shall maintain books and accounts of the costs incurred by Consultant in performing the Services pursuant to this Agreement by contract number and in accordance with generally accepted accounting principles and practices. CRRA, during normal business hours, for the duration of this Agreement, shall have access to such books and accounts to the extent required to verify such costs incurred.

3.5 Withholding Taxes And Other Payments

No FICA (social security) payroll tax, state or federal income tax, federal unemployment tax or insurance payments, state disability tax or insurance payments or state unemployment tax or insurance payments shall be paid or deposited by CRRA with respect to Consultant, nor be withheld from payment to Consultant by CRRA. No workers' compensation insurance has been or will be obtained by CRRA on account of the Services to be performed hereunder by Consultant, or any of Consultant's employees or sub-consultants. Consultant shall be responsible for paying or providing for all of the taxes, insurance and other payments described or similar to those described in this Section 3.5 and Consultant hereby agrees to indemnify CRRA and hold CRRA harmless against any and all such taxes, insurance or payments, or similar costs which CRRA may be required to pay in the event that Consultant's status hereunder is determined to be other than that of an independent Consultant.

3.6 State of Connecticut Taxes

Pursuant to Section 22a-270 of the Connecticut General Statutes (as the same may be amended or superceded from time to time), CRRA is exempt from all State of Connecticut taxes and assessments ("Connecticut Taxes"), and the payment thereof. Without limiting the generality of the preceding sentence, the sale of any services or tangible personal property to be incorporated into or otherwise consumed in the operation of a CRRA Project is exempt from Connecticut Taxes, including without limitation Connecticut sales and use taxes, wherever purchased. Accordingly, Consultant shall not include in the fees, and Consultant shall not charge or pass through any Connecticut Taxes to CRRA, including that portion of any combined tax or assessment representing any Connecticut Taxes, regardless of whether Consultant has incurred any Connecticut State Taxes in its performance of the Agreement.

CRRA expresses no opinion as to the eligibility for any tax exemption, or refund or other reimbursement, including without limitation any Connecticut Taxes, with respect to

tangible personal property purchased at any location for use in the performance of Work contemplated by this Agreement.

Consultant should consult with its tax advisor and/or its attorney, and the Connecticut Department of Revenue Services ("DRS") and any other applicable tax authority, with regard to such tax authorities' policies, procedures, recordkeeping and filing requirements for reimbursement of any taxes, including without limitation Connecticut Taxes, paid in the performance of Services contemplated by this Agreement, and whether or not there is a mechanism available to Consultant for the reimbursement of taxes, including without limitation Connecticut Taxes, paid on fuel purchased for use in the performance of the Services contemplated by this Agreement.

Consultant and CRRA agree that Consultant is and shall act as an independent contractor. Notwithstanding Consultant's status as an independent contractor, but without limiting Consultant's obligation hereunder to pay, and be solely responsible for, any Connecticut taxes levied, imposed or applicable to the Services, for the sole purpose of allowing CRRA to benefit from the aforesaid exemption, CRRA shall designate, and Consultant has agreed to act, as CRRA's agent in purchasing services and equipment, machinery, parts, materials, supplies, inventories, fuel, and other items necessary to perform the Services hereunder for the account of CRRA, and with funds provided as reimbursement therefore by CRRA.

3.7 Audit

CRRA reserves the right to review the reasonableness of all bills and expenses as they are billed to CRRA by Consultant. Upon reasonable notice from CRRA, Consultant agrees to allow CRRA to audit Consultant's files pertaining to CRRA's cases assigned to Consultant. Any such audit will be conducted on Consultant's premises and Consultant will be expected to produce any pertinent file information requested including Consultant's time and expense records.

For an audit, Consultant firm shall provide the following:

- (a) Access to files, records, bills in electronic forms, electronic daily billing reports and summaries;
- (b) Each professional's original bills and time slips for the services. Consultant must retain bills and time slips for each file;
- (c) A list of hourly rates for each professional handling the matter; and
- (d) A detailed explanation of Consultant's billing methods.

CRRA reserves the right to seek reimbursement of inappropriately billed time or expenses.

4. TERM OF AGREEMENT

4.1 Term

The term of this Agreement shall commence upon the Effective Date and shall terminate, unless otherwise terminated in accordance with the terms hereof, on June 30, 2017.

4.2 Time Is Of The Essence

CRRA and Consultant hereby acknowledge and agree that time is of the essence with respect to Consultant's performance of the Services hereunder. Accordingly, upon Consultant's receipt and acceptance of a Request, Consultant shall immediately commence performance of the Services requested and continue to perform the same during the term of this Agreement in order to complete all of the Services requested by the completion date set forth in such Request, if any.

4.3 Termination

This Agreement may be terminated by either CRRA or Consultant upon at least thirty (30) days advance written notice, except that Consultant shall have no right to terminate until all Services have been completed to the satisfaction of CRRA, unless applicable rules of professional responsibility permit termination and if so, Consultant will allow CRRA to obtain substitute public relations services before withdrawing from representation.

Upon receipt of such written notice from CRRA, Consultant shall immediately cease work on any and all CRRA matters, unless otherwise directed in writing by the Authorized Representative. Upon termination of this Agreement pursuant to this Section 4.3.

- (a) CRRA shall pay Consultant for all Services performed by Consultant prior to the termination date, provided:
 - (1) CRRA has determined that such Services have been performed by Consultant in conformance with the Standards;
 - (2) Payment for such Services has not been previously made or is not disputed by CRRA;
 - (3) Consultant is not in default hereunder; and,
 - (4) Consultant has performed all its obligations under this Section 4.3 to CRRA's satisfaction, and
- (b) CRRA shall have no further liability hereunder.

Except for the payment that may be required pursuant to the preceding sentence, CRRA shall not be liable to Consultant in any other manner whatsoever in the event CRRA exercises its right to terminate this Agreement.

Consultant shall transmit to CRRA originals or copies of any and all material prepared, developed or obtained under this Agreement in Consultant's possession within thirty (30) days of receipt of the written notice of termination unless otherwise directed by the Authorized Representative.

4.4 Records And Documents

Consultant shall retain and maintain accurate records and documents relating to the performance of Services under this Agreement for a minimum of three (3) years after final payment by CRRA and shall make them available for inspection and audit by CRRA. Consultant's obligations under this Section 4.4 shall survive the termination or expiration of this Agreement.

5. INDEMNIFICATION

5.1 Consultant's Indemnity

Consultant shall at all times protect, defend, indemnify and hold harmless CRRA and its board of directors, officers, agents and employees from and against any all liabilities, actions, claims, damages losses, judgments, workers' compensation payments, costs and expenses (including but not limited to attorneys' fees) arising out of injuries to the person (including death), damages to property or other damages alleged to have been sustained by: (a) CRRA or any of its directors, officers, agents or employees, or (b) Consultant or any of its directors, officers, employees, agents or sub-consultants, or (c) any other person, to the extent any such injuries, damages or damages are caused or alleged to have been caused in whole or in part by the acts, omissions or negligence of Consultant or any of its directors, officers, employees, agents or sub-consultants. Consultant further undertakes to reimburse CRRA for damages to property of CRRA caused by Consultant or any of its directors, officers, members, partners, employees, agents or sub-consultants. The existence of insurance shall in no way limit the scope of this indemnification. Consultant's obligations under this Section 5.1 shall survive the termination or expiration of this Agreement.

6. INSURANCE

6.1 Insurance

At all times during the term of this Agreement, Consultant shall, at its sole cost and expense, procure and maintain the insurance coverages described below for claims which may arise from or in connection with the work set forth in the scope of work hereunder (the "Work") performed by the <u>Consultant</u> and those for whom they are legally responsible.

CRRA reserves the right to waive, at its sole and absolute discretion, in whole or in part, any of the required insurances specified in this Article 6.

(a) Minimum Scope of Insurance

Coverage shall be at least as broad as:

- 1. Commercial General Liability insurance as specified by the most recent version of ISO Form Number CG 001 (occurrence).
- 2. Automobile Liability insurance as specified by the most recent edition of ISO Form Number CA 0001, Symbol 1 (any auto). An MCS 90 Endorsement and a CA 9948 Endorsement shall be attached if any hazardous materials are transported by the Consultant during its performance of the Work.
- 3. Workers' Compensation insurance as required by all states in which the Work is being done and Employer's Liability insurance.
- 4. Professional Liability insurance if the Consultant or any subcontractor to them is providing public relations services. The Professional Liability insurance should include coverage for all professional services related to the Work (including design work that preceded this Agreement) and should be kept in force for a completed operations period of at least five years after final completion of the Work.

6.2 Minimum Limits of Insurance

Consultant shall maintain the following limits of liability for the insurance described above:

- 1. Commercial General Liability:
 - a. \$1,000,000 Each Occurrence for Bodily Injury & Property Damage.
 - b. \$2,000,000 General Aggregate
 - c. \$2,000,000 Products & Completed Operations Aggregate
 - d. \$1,000,000 Personal & Advertising Injury
- 2. Automobile Liability:
 - a. \$500,000 Combined Single Limit Each Accident for Bodily Injury and Property Damage.
 - b. Include Owned, Hired and Non-Owned Auto Liability
- 3. Workers' Compensation: Statutory limits.
- 4. Employer's Liability:
 - a. \$500,000 Each Accident
 - b. \$500,000 Disease Policy Limit

- c. \$500,000 Disease Each Employee
- 5. Excess/Umbrella Liability Insurance
 - a. \$5,000,000 Each Occurrence/Aggregate; schedule the General Liability, Automobile Liability, and Employers Liability and follow form with the underlying terms.
- 6. Professional Liability
 - a. \$1,000,000 Each Occurrence/\$5,000,000 Aggregate

(a) Deductibles, Self-insured Retentions and Uninsured Losses

The Consultant shall be responsible for payment of all deductibles and self-insured retentions on any of the insurance policies required under this Agreement. The Consultant is also responsible for the payment of all losses arising out of its performance of the Work that may not be covered by the insurance policies required under this Agreement.

(b) Other Insurance Provisions

All policies required under this Agreement shall contain the following provisions:

- 1. CRRA, its subsidiaries, officials and employees are to be covered as additional insureds on a primary and non-contributing basis on the following insurance policies purchased by the Consultant:
 - a. Commercial General Liability
 - b. Automobile Liability
- 2. The Consultant agrees to notify CRRA at least thirty (30) days in advance of any cancellation or change to insurance coverages required under this Agreement. Notice of cancellation or change in coverage shall be provided to CRRA's Risk Manager by fax to 860-757-7740, or by e-mail to riskmanager@crra.org, or by correspondence to CRRA, 100 Constitution Plaza, 6th Floor, Hartford, Connecticut 06103-1722.
- 3. The Consultant should waive (and require their insurers to waive) subrogation rights against CRRA for losses and damages incurred under the insurance policies required by this Agreement.
- 4. The <u>Consultant's/Consultant's</u> insurance shall apply separately to each insured against whom claim is made or suit is brought, except with respect to the limits of the insurer's liability.

(c) Acceptability of Insurance

Insurance is to be placed with insurers with current A.M. Best ratings of not less than A-VIII, and be lawfully authorized to conduct business in the state(s) or jurisdiction(s) where the Work is being performed, unless otherwise approved by CRRA.

(d) Verification of Coverage

<u>Consultant</u> shall furnish CRRA with a Certificate of Insurance evidencing the coverages required under this Agreement. All certificates are to be received and approved by CRRA before the Work commences. Consultant shall provide new Certificates of Insurance upon renewal, replacement or addition of any insurance required under this Agreement.

(e) Subcontractors

<u>Consultant</u> shall either include all subcontractors as insureds under its insurance policies or shall require subcontractors to provide their own insurance subject to all of the requirements stated herein.

7. MISCELLANEOUS

7.1 Non-Discrimination

Consultant agrees to the following:

- Consultant agrees and warrants that in the performance of the Services, (a) Consultant will not discriminate or permit discrimination against any person or group of persons on the grounds of race, color, religious creed, age, marital status, national origin, ancestry, sex, sexual orientation, gender identity or expression, intellectual disability, mental disability or physical disability, including blindness, unless it is shown by Consultant that such disability prevents performance of the Services involved, in any manner prohibited by the laws of the United States or of the State of Connecticut. Consultant further agrees to take affirmative action to insure that applicants with job related qualifications are employed and that employees are treated when employed without regard to their race, color, religious creed, age, marital status, national origin, ancestry, sex, sexual orientation, gender identity or expression, intellectual disability, mental disability, or physical disability, including blindness, unless it is shown by Consultant that such disability prevents performance of the Services involved;
- (b) Consultant agrees, in all solicitations or advertisements for employees placed by or on behalf of Consultant, to state that it is an "affirmative action-equal opportunity employer" in accordance with regulations adopted by the Connecticut Commission on Human Rights and Opportunities (the "Commission");

- (c) Consultant agrees to provide each labor union or representative of workers with which Consultant has a collective bargaining agreement or other contract or understanding and each vendor with which Consultant has a contract or understanding, a notice to be provided by the Commission, advising the labor union or workers' representative of Consultant's commitments under Sections 4a-60 and 4a-60a of the Connecticut General Statutes and to post copies of the notice in conspicuous places available to employees and applicants for employment;
- (d) Consultant agrees to comply with each provision of Sections 4a-60, 4a-60a, 46a-68e, and 46a-68f, inclusive, of the Connecticut General Statutes and with each regulation or relevant order issued by the Commission pursuant to Sections 46a-56, 46a-68e, and 46a-68f of the Connecticut General Statutes; and
- (e) Consultant agrees to provide the Commission with such information requested by the Commission, and permit access to pertinent books, records and accounts concerning the employment practices and procedures of Consultant as relate to the provisions of Sections 4a-60, 4a-60a and 46a-56 of the Connecticut General Statutes.
- (f) If this Agreement is a public works contract, the Consultant agrees and warrants that it will make good faith efforts to employ minority business enterprises as subcontractors and suppliers of materials in such public works project.

7.2 Entire Agreement

This Agreement constitutes the entire agreement and understanding between the parties hereto and concerning the subject matter hereof, and supersedes any previous agreements, written or oral, between the parties hereto and concerning the subject matter hereof.

7.3 Governing Law

This Agreement shall be governed by, and construed, interpreted and enforced in accordance with the laws of the State of Connecticut as such laws are applied to contracts between Connecticut residents entered into and to be performed entirely in Connecticut.

7.4 Assignment

This Agreement may not be assigned in whole or in part by either party without the prior written consent of the other party or such assignment shall be void.

7.5 No Waiver

Failure to enforce any provision of this Agreement or to require at any time performance of any provision hereof shall not be construed to be a waiver of such provision, or to

affect the validity of this Agreement or the right of any party to enforce each and every provision in accordance with the terms hereof. No waiver of any provision of this Agreement shall affect the right of CRRA or Consultant thereafter to enforce such provision or to exercise any right or remedy available to it in the event of any other default involving such provision or any other provision. Making payment or performing pursuant to this Agreement during the existence of a dispute shall not be deemed to be and shall not constitute a waiver of any claims or defenses of the party so paying or performing.

7.6 Modification

This Agreement may not be amended, modified or supplemented except by a writing signed by the parties hereto that specifically refers to this Agreement. Any oral representations or letters by the parties or accommodations shall not create a pattern or practice or course of dealing contrary to the written terms of this Agreement unless this Agreement is formally amended, modified or supplemented.

7.7 Notices

All notices, requests, demands and other communications hereunder shall be in writing and shall be deemed to have been duly given if mailed via certified first class mail return receipt requested postage prepaid or overnight express mail service to the pertinent address below.

(a) If to CRRA:

Connecticut Resources Recovery Authority 100 Constitution Plaza, 6th Floor Hartford, Connecticut 06103 Attention: President

(b)	If to	Consultant:				
		Attention:				

7.8 Binding Effect

This Agreement shall inure to the benefit of and be binding upon the heirs, personal representatives, successors and assigns of the parties hereto.

7.9 Severability

CRRA and Consultant hereby understand and agree that if any part, term or provision of this Agreement is held by any court to be invalid, illegal or in conflict with any applicable law, the validity of the remaining portions of this Agreement shall not be affected, and the rights and obligations of the parties shall be construed and enforced as if this Agreement did not contain the particular part, term or provision held to be invalid, illegal or in conflict with any applicable law.

7.10 SBE/MBE Application

At the request of CRRA and if Consultant qualifies, Consultant shall apply with the State of Connecticut Department of Administrative Services, and do all that is necessary to make itself qualify, as a Small Business Enterprise (SBE) and/or Minority/Women/Disabled Person Business Enterprise (MBE) in accordance with *Connecticut General Statutes* Section 4a-60g.

7.11 Whistleblower Protection

If any officer, employee or appointing authority of the Consultant takes or threatens to take any personnel action against any employee of the Consultant in retaliation for such employee's disclosure of information to the Auditors of Public Accounts or the Attorney General under the provisions of *Connecticut General Statutes* Section 4-61dd, the Consultant shall be liable for a civil penalty of not more than five thousand dollars for each offense, up to a maximum of twenty per cent of the value of the contract. Each violation shall be a separate and distinct offense and in the case of a continuing violation each calendar day's continuance of the violation shall be deemed to be a separate and direct offense. The Consultant shall post a notice in a conspicuous place which is readily available for viewing by employees of the provisions of *Connecticut General Statutes* Section 4-61dd relating to large state contractors.

7.12 Counterparts

This Agreement may be executed in any number of counterparts by the parties hereto. Each such counterpart so executed shall be deemed to be an original and all such executed counterparts shall constitute but one and the same instrument.

7.13 Campaign Contribution And Solicitation Prohibitions

For all State contracts as defined in P.A. 07-1 having a value in a calendar year of \$50,000 or more or a combination or series of such agreements or contracts having a value of \$100,000 or more, the authorized signatory to this Agreement expressly acknowledges receipt of the State Elections Enforcement Commission's notice advising state contractors of state campaign contribution and solicitation prohibitions, and will inform its principals of the contents of the notice. See **Exhibit F** [SEEC Form 11].

7.14 Affidavit Concerning Nondiscrimination

At the time the Consultant submitted its Statement Of Qualifications to CRRA, it simultaneously executed a document entitled Affidavit Concerning Nondiscrimination and said document is attached hereto and made a part of this Agreement as **Exhibit G**.

7.15 Affidavit Concerning Consulting Fees

At the time of Consultant's execution of this Agreement, Consultant simultaneously executed a document entitled Affidavit Concerning Consulting Fees and said document is attached hereto and made a part of this Agreement as **Exhibit H**.

7.16 Contractor's Certification Concerning Gifts

At the time of Consultant's execution of this Agreement, Consultant simultaneously executed a document entitled Contractor's Certification Concerning Gifts and said document is attached hereto and made a part of this Agreement as **Exhibit I**.

7.17 President's Certification Concerning Gifts

At the time of the President of CRRA's execution of this Agreement, the President of CRRA simultaneously executed a document entitled President's Certification Concerning Gifts and said document is attached hereto and made a part of this Agreement as **Exhibit J**.

[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]
[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have set their hands and seals as of the day and year first written above.

COI	NNECTICUT RESOURCES REC	COVERY AUTHORITY
By:		
	Thomas D. Kirk	
	Its President	
	Duly Authorized	
[CO	ONSULTANT]	
By:		[Signature]
		[Print/Type Name
	Its	[Title]
	Duly Authorized	

SCOPE OF SERVICES

The following are the Categories of Public Relations Services for which Statements of Qualifications are being sought:

- A. Customer Relations, Outreach, Community Relations, and Public Events Management (enhancing CRRA's reputation, and disseminating CRRA's position and accurate information and on critical issues, including, but not limited to, developing strategies for customer and community relations; identifying and establishing relationships with key leaders and groups in selected communities; and developing, staging and managing community events);
- B. Message Development and Issues Management (including, but not limited to, development of messages on matters of importance to CRRA, its customers, its constituents, its services and its industries; successfully positioning CRRA in debates over key issues; and polling, research and related services);
- C. Digital Communications (including but not limited to, website-based communications, e-mail communications, and social media).
- D. Photography, Graphic Design, Video Production, and related services (including, but not limited to, printed graphics, digital graphics, and streaming of live and recorded audio and video):
- E. Media Strategy and Training (including, but not limited to, development of strategies and tactics for effectively and efficiently conveying CRRA's messages, as well as coaching and training CRRA personnel to be effective spokespersons);
- F. Earned Media (including, but not limited to, successful placement of news stories involving development and distribution of news releases, story proposals and other related functions); and
- G. Advertising and Marketing (including, but not limited to, development of creative materials and selection of appropriate media outlets for placement of advertising).



REQUEST FOR SERVICES

[DATE]

[NAME OF CONTACT FOR CONSULTANT] [NAME OF CONSULTANT] [ADDRESS 1 OF CONSULTANT] [ADDRESS 2 OF CONSULTANT]

Re: Public Relations Services Agreement Request for Services

Dear				ļ

This Request will authorize you to provide the Services described below in accordance with the terms and conditions of the "Public Relations Services Agreement" dated July 1, 2014 between CRRA and you.

The Scope of Services, Estimated time of Performance and Estimated Costs set forth below will become a part of the above-referenced Agreement and will be incorporated therein, as an amendment, upon your acceptance of this Request, to be indicated below. The Scope of Services is the product of consultation between CRRA and you and the Estimated Time of Performance and Estimated Costs have been provided by you and deemed acceptable by CRRA.

1. Scope of Services

[PROVIDE DETAILS]

2. Estimated Time of Performance

[PER CONSULTANT]

3. Estimated Costs

[PER CONSULTANT]

These costs are not to be exceeded without CRRA's prior written consent. CRRA shall not pay for any services rendered or expenses incurred by Consultant in excess of those included in this Request unless specifically authorized in advance and in writing by CRRA.

Sincerely,
CONNECTICUT RESOURCES RECOVERY AUTHORITY
By: Title:
Accepted and agreed to under the terms of the Public Relations Services Agreement dated July 1, 2014
[CONSULTANT NAME]
By: Title:

COMPENSATION SCHEDULE

[The Consultant's "Payment Rate Schedule Form" that was submitted to CRRA by the Consultant with the Consultant's Statement Of Qualifications, as such Form may be modified based on negotiations between CRRA and Consultant over prices, will be added by CRRA.]



TRAVEL POLICY AND EXPENSE REPORTING

BOARD OF DIRECTORS POLICY AND PROCEDURE NUMBER 032

APPROVED BY CRRA BOARD OF DIRECTORS SEPTEMBER 29, 2005

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CONNECTICUT RESOURCES RECOVERY AUTHORITY TRAVEL POLICY AND EXPENSE REPORTING

1. **GENERAL STATEMENT**

This Travel Policy and Expense Reporting guide presents the policies that all CRRA employees (hereafter "employee(s)") must adhere to in the planning and conducting of their business travel and their reimbursement requests. CRRA requires that all travel expenditures and their accountings meet the Internal Revenue Service requirements of "ordinary, necessary and reasonable" and should be conservative and consistent with the nature of the business assignment. These policies safeguard CRRA and protect the employee from being assessed additional taxable income. All employees are expected to fully comply with the policies and instructions in this guide. Reimbursements for actual and necessary expenses made to Directors of CRRA shall be made consistent with the provisions of this Travel Policy And Expense Reporting guide; however, as stated in the Connecticut General Statutes, Directors shall not be required to obtain pre-approval from the President for any expenses.

2. **APPROVALS**

Prior written approval by the President or the employee's Division Head at least one (1) week in advance is required for all overnight trips out of state, except in an emergency. It is the obligation of the employee to obtain this prior approval and no reimbursement will be made without this approval.

Prior written approval by the President or the employee's Division Head at least one (1) week in advance is required for all employee trips that are for educational seminars, professional conferences, vendor-initiated field trips, and industry organization events.

To obtain written approval, the employee must complete the overnight travel form, and, if a cash advance is requested, complete a cash advance form that estimates the out-of-pocket expenses, and submit the competed form(s) to the appropriate Division Head or President in as far in advance as possible of departure date.

3. **TRANSPORTATION**

Transportation expenses should be kept to a minimum. The most direct and practical route should be selected.

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3.1 **Rental Automobile**

Rental car expenses will be paid by CRRA and whenever possible should be billed directly to CRRA to take advantage of CRRA's tax-exempt status and any other discounts available to CRRA.

3.1.1 Insurance

3.1.1.1 Business Use Of A Rental Automobile

Employees on business do not need to purchase additional insurance coverage (collision damage waiver or excess liability) from the rental company. The Corporate Insurance Program covers these risks. Please note that all vehicles must be rented in CRRA's name to have CRRA's policy cover the employee.

3.1.1.2 Personal Use Of A Rental Automobile

Employees are prohibited from using a CRRA rental automobile for personal use. Personal use that is incidental to CRRA business use will be covered by the CRRA insurance policy as long as the vehicle was rented in CRRA's name. Incidental usage is defined as usage of the vehicle that is directly related to business usage (e.g. mileage to get meals on a business trip).

3.2 Business Use Of Employee's Car

3.2.1 Reimbursement Rate

The reimbursement rate for an employee's use of their personal automobile for CRRA business is the IRS approved rate, as adjusted from time to time by the IRS, for employee use of their personal car on business. The above mileage reimbursement allowance for business use of an employee's vehicle is calculated in a manner that takes into account all auto-related expenses, including the cost of carrying insurance (without a deductible). Therefore, CRRA will not reimburse an employee for vehicle damage or personal liability that occurs while a personal automobile is being used on CRRA business if the employee drives their personal vehicle 2,500 miles per year or more. This includes any deductible that may apply. However, if an employee's vehicle is driven on company business 2,500 miles or less annually, and is involved in a motor vehicle accident, CRRA will reimburse the employee through the normal expense reimbursement process for their physical damage deductible up to a maximum of \$500.00 per accident. Evidence of the payment of the deductible by the employee must be provided to CRRA in order to receive reimbursement. (Traveling on business does not include any travel involved in commuting to or from work, lunch time errands or anything other than authorized business use). Before an employee seeks the foregoing reimbursement for the use of his personal automobile, the

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Effective Date: 09/29/05

employee shall provide CRRA with written evidence of his personal automobile insurance with limits as required by the Connecticut General Statutes. The foregoing written proof shall be kept on file in the CRRA Finance Division.

3.2.2 Mileage Calculation

In all travel away from the CRRA office, the employee will be reimbursed using the shortest distance between points. For travel from Hartford to a CRRA facility, the President shall cause the shortest distance to be determined and the President shall cause such determination to be made available to employees. Unless approved by an employee's Division Head, employees shall use the distances determined by the President in all requests for reimbursement for travel from Hartford to a CRRA facility. An employee may request and the employee's Division Head may approve distances other than those determined by the President in extraordinary circumstances when, for reasons beyond the control of the employee, the route of the shortest distance was not reasonably available for use.

In calculating mileage, the normal commute mileage to and from the employee's home to the employee's assigned place of work must be deducted from the total trip mileage. For example, if the total trip mileage equals 100 miles, and normal commute mileage equals 20 miles, CRRA will reimburse the employee for 80 miles. This is in accordance with Internal Revenue Service and State of Connecticut policy.

3.2.3 Tolls/Parking

No receipts are necessary for tolls or parking unless they exceed five (\$5.00) dollars.

Air Travel

All air travel requires prior approval from the CRRA President. For approved travel, CRRA will reimburse employees only for coach accommodations. Employees are encouraged to inquire about discount packages and to take advantage of the least costly route whenever possible. When an employee plans a trip, the reservations should be made as far in advance as practical to obtain the lowest rate. All approved air travel for the previous month shall be reported to the CRRA Board of Directors at its next Board Meeting.

3.4 Taxis

Taxi service may be used when no other form of public transportation is available or when the cost of a taxi is close to the cost of public transportation. Employees are encouraged to use courtesy cars, airport limousines, or buses whenever possible. Since some taxi services do not provide receipts, you should have the back of your business card signed, dated, and the amount of the fare indicated by the driver.

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3.5 CRRA Owned Automobiles

Please refer to the CRRA Vehicle Usage Policy adopted by the CRRA Board of Directors at its November 21, 2003, Board of Directors Meeting.

MEALS 4.

Permissible expenditures for meals and tips depend on location and circumstances. Only reasonable and customary charges will be allowed and reimbursed by CRRA. An exception may be granted by the President in unusual circumstances. In-state breakfast, lunch, and dinner will not be reimbursed unless they involve a business meeting.

5. LODGING

Lodging accommodations in reasonable and economically priced single occupancy rooms, including customary tips, are reimbursable if the employee has to stay away from home overnight because of unfinished business or an early morning business meeting.

Employees should request government rates at the time of making reservations.

INCIDENTALS 6.

The incidentals allowance encompasses such things as gratuities and one telephone call a day of reasonable duration to the employee's home. It is anticipated that the cost of such calls generally will appear on the employee's hotel bill.

7. PERSONAL EXPENSES

Some travel expenses are considered personal and CRRA will not reimburse them. The following, while not all inclusive, lists examples of such personal expenses that are not reimbursable expenses: amusements, athletic events, barbers, books for personal reading, athletic court or gym costs, damage to luggage, fines, hair stylists, magazines, newspapers, movies, and saunas.

8. OTHER BUSINESS EXPENSES

With prior approval of the President, CRRA will reimburse an employee for the incidental costs necessary to further an important CRRA business purpose. Any foregoing expense must be reported to the Board at the Board's next Board of Directors meeting. Any such expense must be documented by showing the following:

- The name(s) of the person or persons and the location and nature of the expense.
- The business relationship with CRRA.
- The specific business reason for the expense.
- The actual business conducted.

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CRRA will not reimburse the cost of home entertaining.

9. **EXPENSE REPORTING**

All expense reporting must be submitted to CRRA using the CRRA expense reimbursement form(s) within twenty working days after the day the employee returns from his/her trip.

10. RECEIPTS

Employees shall obtain receipts for all travel expenses, exclusive of mileage reimbursement. This includes receipts for all meals, airfare, bus fare, taxi, toll or parking charges in excess of \$5.00 dollars, limousine, hotel, and registration fees. Travel expenses in excess of the stated guidelines herein will be reimbursed only if all receipts accompany expense vouchers. Expenses submitted without a receipt, except for gratuity and certain transfer charges, may not be reimbursed.

Original receipts are required for all entertainment.

11. EXCEPTIONS

Exceptions to these travel and expense guidelines will be authorized only upon the prior authorization of President when the circumstances warrant. Any such exception to these travel and expense guidelines should be documented and the President should notify the CRRA Board of Directors of such exception at the Board's next Board Meeting.

ORIGINAL

Approved by: **Board of Directors**

Effective Date: 05/20/04

REVISION 1

Jim Bolduc, Chief Financial Officer Prepared by:

Approved by: **Board of Directors**

Effective Date: 09/29/05

> 5 of 5 P&P No.: 032 Effective Date: 09/29/05

MONTHLY BILL FORMAT

Name of Consultant:						
Contract Number:						
Billing Period:						
Project Name:	Public R	elations	Services			
Purchase Order	Number:					
Request For Services	Number:					
TASK (Insert Tasi	k Numbe	er and N	lame; Use a separa	ite set of	tables fo	r each task.)
Personnel		Title	Work Performed	Hours	Rate	Amount
(Insert Name of Person who worked on Task)	n					
(Insert Name of Person	n					
who worked on Task)						
(Insert Name of Person	n					
who worked on Task)						
Subtotal Personnel						
Ancil	llary Servi	ices/Equi	pment	Units	Rate	Amount
(Insert Name of Ancilla						
(Insert Name of Ancilla						
(Insert Name of Ancilla	ary Service	es/Equipm	ent used for Task)			
Subtotal Ancillary Services/Equipment						
Subtotal for Task (Ins	Subtotal for Task (Insert Task Number)					
						•
TOTAL (Insert billing	period fo	r which b	ill is being submitted)			

SEEC FORM 11

NOTICE TO EXECUTIVE BRANCH STATE CONTRACTORS AND PROSPECTIVE STATE CONTRACTORS OF CAMPAIGN CONTRIBUTION AND SOLICITATION BAN

This notice is provided under the authority of Connecticut General Statutes 9-612(g)(2), as amended by P.A. 07-1, and is for the purpose of informing state contractors and prospective state contractors of the following law (italicized words are defined on the following page):

Campaign Contribution and Solicitation Ban

No state contractor, prospective state contractor, principal of a state contractor or principal of a prospective state contractor, with regard to a state contract or state contract solicitation with or from a state agency in the executive branch or a quasi-public agency or a holder, or principal of a holder of a valid prequalification certificate, shall make a contribution to, or solicit contributions on behalf of (i) an exploratory committee or candidate committee established by a candidate for nomination or election to the office of Governor, Lieutenant Governor, Attorney General, State Comptroller, Secretary of the State or State Treasurer, (ii) a political committee authorized to make contributions or expenditures to or for the benefit of such candidates, or (iii) a party committee;

In addition, no holder or principal of a holder of a valid prequalification certificate, shall make a contribution to, or solicit contributions on behalf of (i) an exploratory committee or candidate committee established by a candidate for nomination or election to the office of State senator or State representative, (ii) a political committee authorized to make contributions or expenditures to or for the benefit of such candidates, or (iii) a party committee.

Duty to Inform

State contractors and prospective state contractors are required to inform their principals of the above prohibitions, as applicable, and the possible penalties and other consequences of any violation thereof.

Penalties for Violations

Contributions or solicitations of contributions made in violation of the above prohibitions may result in the following civil and criminal penalties:

<u>Civil penalties</u>--\$2000 or twice the amount of the prohibited contribution, whichever is greater, against a principal or a contractor. Any state contractor or prospective state contractor which fails to make reasonable efforts to comply with the provisions requiring notice to its principals of these prohibitions and the possible consequences of their violations may also be subject to civil penalties of \$2000 or twice the amount of the prohibited contributions made by their principals.

<u>Criminal penalties</u>—Any knowing and willful violation of the prohibition is a Class D felony, which may subject the violator to imprisonment of not more than 5 years, or \$5000 in fines, or both.

Contract Consequences

Contributions made or solicited in violation of the above prohibitions may result, in the case of a state contractor, in the contract being voided.

Contributions made or solicited in violation of the above prohibitions, in the case of a prospective state contractor, shall result in the contract described in the state contract solicitation not being awarded to the prospective state contractor, unless the State Elections Enforcement Commission determines that mitigating circumstances exist concerning such violation.

The State will not award any other state contract to anyone found in violation of the above prohibitions for a period of one year after the election for which such contribution is made or solicited, unless the State Elections Enforcement Commission determines that mitigating circumstances exist concerning such violation.

Additional information and the entire text of P.A 07-1 may be found on the website of the State Elections Enforcement Commission, www.ct.gov/seec. Click on the link to "State Contractor Contribution Ban."

Definitions:

"State contractor" means a person, business entity or nonprofit organization that enters into a state contract. Such person, business entity or nonprofit organization shall be deemed to be a state contractor until December thirty-first of the year in which such contract terminates. "State contractor" does not include a municipality or any other political subdivision of the state, including any entities or associations duly created by the municipality or political subdivision exclusively amongst themselves to further any purpose authorized by statute or charter, or an employee in the executive or legislative branch of state government or a quasi-public agency, whether in the classified or unclassified service and full or part-time, and only in such person's capacity as a state or quasi-public agency employee.

"Prospective state contractor" means a person, business entity or nonprofit organization that (i) submits a response to a state contract solicitation by the state, a state agency or a quasi-public agency, or a proposal in response to a request for proposals by the state, a state agency or a quasi-public agency, until the contract has been entered into, or (ii) holds a valid prequalification certificate issued by the Commissioner of Administrative Services under section 4a-100. "Prospective state contractor" does not include a municipality or any other political subdivision of the state, including any entities or associations duly created by the municipality or political subdivision exclusively amongst themselves to further any purpose authorized by statute or charter, or an employee in the executive or legislative branch of state government or a quasi-public agency, whether in the classified or unclassified service and full or part-time, and only in such person's capacity as a state or quasipublic agency employee.

"Principal of a state contractor or prospective state contractor" means (i) any individual who is a member of the board of directors of, or has an ownership interest of five per cent or more in, a state contractor or prospective state contractor, which is a business entity, except for an individual who is a member of the board of directors of a nonprofit organization, (ii) an individual who is employed by a state contractor or prospective state contractor, which is a business entity, as president, treasurer or executive vice president, (iii) an individual who is the chief executive officer of a state contractor or prospective state contractor, which is not a business entity, or if a state contractor or prospective state contractor has no such officer, then the officer who duly possesses comparable powers and duties, (iv) an officer or an employee of any state contractor or prospective state contractor who has managerial or discretionary responsibilities with respect to a state contract, (v) the spouse or a dependent child who is eighteen years of age or older of an individual described in this subparagraph, or (vi) a political committee established or controlled by an individual described in this subparagraph or the business entity or nonprofit organization that is the state contractor or prospective state contractor.

"State contract" means an agreement or contract with the state or any state agency or any quasi-public agency, let through a procurement process or otherwise, having a value of fifty thousand dollars or more, or a combination or series of such agreements or contracts having a value of one hundred thousand dollars or more in a calendar year, for (i) the rendition of services, (ii) the furnishing of any goods, material, supplies, equipment or any items of any kind, (iii) the construction, alteration or repair of any public building or public work, (iv) the acquisition, sale or lease of any land or building, (v) a licensing arrangement, or (vi) a grant, loan or loan guarantee. "State contract" does not include any agreement or contract with the state, any state agency or any quasi-public agency that is exclusively federally funded, an education loan or a loan to an individual for other than commercial purposes.

"State contract solicitation" means a request by a state agency or quasi-public agency, in whatever form issued, including, but not limited to, an invitation to bid, request for proposals, request for information or request for quotes, inviting bids, quotes or other types of submittals, through a competitive procurement process or another process authorized by law waiving competitive procurement.

"Managerial or discretionary responsibilities with respect to a state contract" means having direct, extensive and substantive responsibilities with respect to the negotiation of the state contract and not peripheral, clerical or ministerial responsibilities.

"Dependent child" means a child residing in an individual's household who may legally be claimed as a dependent on the federal income tax of such individual.

"Solicit" means (A) requesting that a contribution be made, (B) participating in any fund-raising activities for a candidate committee, exploratory committee, political committee or party committee, including, but not limited to, forwarding tickets to potential contributors, receiving contributions for transmission to any such committee or bundling contributions, (C) serving as chairperson, treasurer or deputy treasurer of any such committee, or (D) establishing a political committee for the sole purpose of soliciting or receiving contributions for any committee. Solicit does not include: (i) making a contribution that is otherwise permitted by Chapter 155 of the Connecticut General Statutes; (ii) informing any person of a position taken by a candidate for public office or a public official, (iii) notifying the person of any activities of, or contact information for, any candidate for public office; or (iv) serving as a member in any party committee or as an officer of such committee that is not otherwise prohibited in this section.

AFFIDAVIT CONCERNING NONDISCRIMINATION

[The Consultant's "Affidavit Concerning Nondiscrimination" that was submitted to CRRA by the Consultant with the Consultant's Statement Of Qualifications will be added by CRRA.]



AFFIDAVIT CONCERNING CONSULTING FEES

Pursuant to Section 4a-81 of the Connecticut General Statutes, this Affidavit must be completed and properly executed under penalty of false statement by a chief official of the successful bidder/proposer/statement of qualifications submitter for an Agreement (the "Contractor"). Such chief official of the Contractor must be the person who is properly authorized to execute the Agreement on behalf of the Contractor. This Affidavit must be properly executed at the same time that the Contractor executes the Agreement. If the Contractor fails to execute this Affidavit, the Contractor shall be disqualified for the Agreement.

I, the undersigned, am over the age of eighteen and und I am	
ı aiii	(title) of
	(firm name), an entity duly
formed and existing under the laws of	(name of state or commonwealth)
("Contractor").	

I certify that I am authorized to execute and deliver this affidavit on behalf of Contractor, as follows:

- Contractor seeks to enter into the "Public Relations Services Agreement" (the "Agreement")
 with the Connecticut Resources Recovery Authority ("CRRA");
- 2. Except as disclosed in Table 1 below and except for a consulting agreement that is with a consultant who is registered under the provisions of Chapter 10 of the Connecticut General Statutes¹ as of the date this Affidavit is submitted, Contractor has not entered into any consulting agreement² in connection with the Agreement whereby any duties of the consultant pursuant to said consulting agreement² require that consultant pursue communications concerning business of CRRA, whether or not direct contact with CRRA, a CRRA official, a CRRA employee, a state agency, a state or public official, or a state employee was expected or made;
- 3. Contractor shall amend this Affidavit whenever Contractor enters into any new consulting agreement² during the term of the Agreement; and
- 4. The statements set forth herein are true, to the best of my knowledge and belief, subject to the penalties of false statement.
- Pursuant to Section 1-94 of Chapter 10 the Connecticut General Statutes, a lobbyist as defined in the Chapter is required to register with the Office of State Ethics.
- Pursuant to Section 41-81 of the Connecticut General Statutes, for the purposes of this Affidavit, "consulting agreement" means "any written or oral agreement to retain the services, for a fee, of a consultant for the purposes of (A) providing counsel to a contractor, vendor, consultant or other entity seeking to conduct, or conducting, business with the state, (B) contacting, whether in writing or orally, any executive, judicial, or administrative office of the state, including any department, institution, bureau, board, commission, authority, official or employee for the purpose of solicitation, dispute resolution, introduction, requests for information, or (C) any other similar activity related to such contract. Consulting agreement does not include any agreements entered into with a consultant who is registered under the provisions of chapter 10 as of the date such affidavit is submitted in accordance with the provisions of this section.

TABLE 1: Disclosure of Consulting Agreements

(If Contractor has not entered into any consulting agreements² in connection with the Agreement, Contractor should enter "None" in the space provided for the "Name of Consultant.")

Name of Consultant:			
Name of Consultant's Firm:			
Description of the Basic Terms of the Consulting Agreement:			
Brief Description of the Services Provided:			
Is the Consultant a Former Sta	te Employee or Public Official?	☐ Yes	□ No
	above concerning whether or no "Yes," the following information		
Name of Former Agency:			
Date Employment Terminated:			
By (Signature):			
Name (Print):			
Title:			
Sworn to before me this	day of		20
Notary Public/Commissioner of	the Superior Court C	ommission Expiration	n Date



CONTRACTOR'S CERTIFICATION CONCERNING GIFTS

PUBLIC RELATIONS SERVICES

(This CERTIFICATION is to be signed by an authorized officer of the Contractor or the Contractor's managing general partner.)

Section 4-252 of the *Connecticut General Statutes* requires that a Contractor (i.e., the successful bidder/proposer/statement of qualifications submitter for an Agreement) complete and properly execute this Certification Concerning Gifts at the same time that the Contractor executes the Agreement. If the Contractor fails to make the required certifications, the Contractor shall be disqualified for the Agreement.

Ι,	, a duly authorized officer and/or representative
of	(firm name)
(the "Contractor"), being duly sworn, hereby depose an	d say that:

- 1. I am over eighteen (18) years of age and believe in the obligations of an oath; and
- 2. The Contractor has submitted a bid/proposal/statement of qualifications for the "Public Relations Services Agreement" (the "Agreement") to the Connecticut Resources Recovery Authority ("CRRA"), has been selected by CRRA as the successful bidder/proposer/statement of qualifications submitter for the Agreement and is prepared to enter into the Agreement with CRRA; and
- 3. No gifts were made between December 1, 2013 and the date of execution of the Agreement, by
 - (a) The Contractor,
 - (b) Any principals and key personnel of the Contractor who participated substantially in preparing the Contractor's bid/proposal/statement of qualifications for or the negotiation of the Agreement, or
 - (c) Any agent of the Contractor or principals and key personnel who participated substantially in preparing the Contractor's bid/proposal/statement of qualifications for or the negotiation of the Agreement

to

- (1) Any public official or employee of CRRA who participated substantially in the preparation of the bid/proposal/qualifications solicitation for or the negotiation or award of the Agreement (such CRRA employees are listed in Table 2 below), or
- (2) Any public official or state employee of any state agency who has supervisory or appointing authority over CRRA (such public officials and state employees are listed in Table 3 below); and

- 4. No such principals and key personnel of the Contractor or agent of the Contractor or principals and key personnel knows of any action by Contractor to circumvent the prohibition on gifts by providing for any other principals and key personnel, official, employee or agent of the Contractor to provide a gift to any such public official or state employee; and
- The Contractor made the bid/proposal/statement of qualifications for the Agreement without 5. fraud or collusion with any person;
- 6. The information set forth herein is true, to the best of my knowledge and belief, subject to the penalties of false statement.

TABLE 2:	CRRA Substantial Participants in the Preparation of the Request for Bids/Proposals
	for the Agreement

TABLE 2:	CRRA Substantial Participants for the Agreement	s in the Preparation of the	Request for Bids/Proposals		
	Tom Kirk, President				
	Roger Guzowski, Contract and F	Procurement Manager			
	Paul Nonnenmacher, Manager of	f Public Affairs and Education	on		
TABLE 3:	Public Officials and State Emp Appointing Authority over CR		Who Have Supervisory or		
	Governor Dannel P. Malloy				
	Senator Donald E. Williams, Jr.,	President Pro Tempore of the	ne Senate		
	Senator John McKinney, Minority Leader of the Senate				
	Representative Brendan Sharkey, Speaker of the House of Representatives				
	Representative Lawrence F. Caf	ero, Jr., Minority Leader of t	he House of Representatives		
Signa	ature:				
	/print):				
, , ,	Title:				
Sta	te Of:				
	ty Of:				
		h a in a f	ully average demands and acres that		
			ully sworn, deposes and says that		
he/she is the					
	ne/she has read the foregoing statem		(Firm Name), the Contractor ind, under the penalty of perjury, owledge and belief.		
Sworn to befo	ore me this	day of	20		

Notary Public/Commissioner of the Superior Court

For the purposes of this Certification Concerning Gifts, the following terms are defined as follows:

- "Gift" means anything of value, which is directly and personally received, unless consideration of equal or greater value is given in return. "Gift" shall <u>not</u> include:
 - (1) A political contribution otherwise reported as required by law or a donation or payment as described in subdivision (9) or (10) of subsection (b) of section 9-601a of the Connecticut General Statutes:
 - (2) Services provided by persons volunteering their time, if provided to aid or promote the success or defeat of any political party, any candidate or candidates for public office or the position of convention delegate or town committee member or any referendum question;
 - (3) A commercially reasonable loan made on terms not more favorable than loans made in the ordinary course of business:
 - (4) A gift received from (A) an individual's spouse, fiance or fiancee, (B) the parent, brother or sister of such spouse or such individual, or (C) the child of such individual or the spouse of such child;
 - (5) Goods or services (A) which are provided to a state agency or quasi-public agency (i) for use on state or quasi-public agency property, or (ii) that support an event, and (B) which facilitate state or quasipublic agency action or functions. As used in this Affidavit Concerning Gifts, "state property" means (i) property owned by the state or a quasi-public agency, or (ii) property leased to a state agency or quasi-public agency;
 - (6) A certificate, plaque or other ceremonial award costing less than one hundred dollars;
 - (7) A rebate, discount or promotional item available to the general public;
 - (8) Printed or recorded informational material germane to state action or functions;
 - (9) Food or beverage or both, costing less than fifty dollars in the aggregate per recipient in a calendar year, and consumed on an occasion or occasions at which the person paying, directly or indirectly, for the food or beverage, or his representative, is in attendance;
 - Food or beverage or both, costing less than fifty dollars per person and consumed at a publicly noticed legislative reception to which all members of the General Assembly are invited and which is hosted not more than once in any calendar year by a lobbyist or business organization. For the purposes of such limit, (A) a reception hosted by a lobbyist who is an individual shall be deemed to have also been hosted by the business organization which he owns or is employed by, and (B) a reception hosted by a business organization shall be deemed to have also been hosted by all and employees of the organization who are lobbyists. In making the calculation for the purposes of such fifty-dollar limit, the donor shall divide the amount spent on food and beverage by the number of persons whom the donor reasonably expects to attend the reception:
 - (11) Food or beverage or both, costing less than fifty dollars per person and consumed at a publicly noticed reception to which all members of the General Assembly from a region of the state are

- invited and which is hosted not more than once in any calendar year by a lobbyist or business organization. For the purposes of such limit, (A) a reception hosted by a lobbyist who is an individual shall be deemed to have also been hosted by the business organization which he owns or is employed by, and (B) a reception hosted by a business organization shall be deemed to have also been hosted by all owners and employees of the business organization who are lobbyists. In making the calculation for the purposes of such fifty-dollar limit, the donor shall divide the amount spent on food and beverage by the number of persons whom the donor reasonably expects to attend the reception. As used in this subdivision, "region of the state" means the established geographic service area of the organization hosting the reception;
- (12) Gifts costing less than one hundred dollars in the aggregate or food or beverage provided at a hospitality suite at a meeting or conference of an interstate legislative association, by a person who is not a registrant or is not doing business with the state of Connecticut;
- (13) Admission to a charitable or civic event, including food and beverage provided at such event, but excluding lodging or travel expenses, at which a public official or state employee participates in his official capacity, provided such admission is provided by the primary sponsoring entity;
- (14) Anything of value provided by an employer of (A) a public official, (B) a state employee, or (C) a spouse of a public official or state employee, to such official, employee or spouse, provided such benefits are customarily and ordinarily provided to others in similar circumstances; or
- (15) Anything having a value of not more than ten dollars, provided the aggregate value of all things provided by a donor to a recipient under this subdivision in any calendar year shall not exceed fifty dollars.
- (16) Training that is provided by a vendor for a product purchased by a state or quasi-public agency which is offered to all customers of such vendor; or
- (17) Travel expenses, lodging, food, beverage and other benefits customarily provided by a prospective employer, when provided to a student at a public institution of higher education whose employment is derived from such student's status as a student at such institution, in connection with bona fide employment discussions.
- "Participated substantially" means participation that is direct, extensive and substantive, and not peripheral, clerical or ministerial.
- "Principals and key personnel" means officers, directors, shareholders, members, partners and managerial employees.



PRESIDENT'S CERTIFICATION CONCERNING GIFTS

PUBLIC RELATIONS SERVICES AGREEMENT Awarded To [NAME OF CONSULTANT]

(This CERTIFICATION is to be signed by the President of CRRA at the time the Agreement is executed by him/her.)

By submission of this Certification, the President of the Connecticut Resources Recovery Authority ("CRRA") hereby certifies that the selection of the most qualified or highest ranked person, firm or corporation for the "Public Relations Services Agreement" was not the result of collusion, the giving of a gift or the promise of a gift, compensation, fraud or inappropriate influence from any person.

Signature:	
Name:	Thomas D. Kirk
Title:	President
State Of:	Connecticut
County Of:	Hartford
Resources F of gifts or th	Kirk, being fully sworn, deposes and says that he is the President of the Connecticut ecovery Authority, that he has read the forgoing statement concerning collusion, the giving promise of gifts, compensation, fraud or inappropriate influence and, under the penalty of ies that each and every part of said statement is true.
Sworn to be	ore me thisday of20
Notary Publi	c/Commissioner of the Superior Court